

Unifiq Debuts Aspire 1.0 Life Planning Software for Mac OS X Leopard

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Ontario based Unifiq today introduces Aspire 1.0, the first release of their new life-goal planning software, available exclusively for Mac OS X Leopard. It takes a radically different approach to traditional productivity tools, providing a visual workspace to brainstorm, prioritize, review, refine, track and help improve anyone's life goals and long-term plans. Aspire helps users take an honest look at their goals and truly understand what it takes to achieve them.

Guelph, Ontario - Unifiq is delighted to introduce Aspire 1.0, the first release of their new life-goal planning software, available exclusively for Mac OS X Leopard. It takes a radically different approach to traditional productivity tools, providing a visual workspace to brainstorm, prioritize, review, refine, track and help improve anyone's life goals and long-term plans.

Designed specifically for long-term planning, Aspire is an easy-to-use visual tool for defining goals, identifying obstacles, and brainstorming the solutions people need to achieve their dreams. Aspire helps people take an honest look at the big picture and keep all their priorities in balance. Using Aspire to graphically explore and improve plans makes it easier to truly see and understand what it will take to accomplish them.

Aspire isn't a daily task manager, though it's definitely a great complement to any such tool. Before diving into tasks, schedules and details, Aspire helps remind people of the big picture so they spend time on what's truly important. Whatever time management system someone may use for day-to-day tasks, whether paper or software, Aspire will give them a unique high-level view of their long-term goals, highlighting relationships and priorities in a new and powerful way.

Minimum Requirements:

- * Mac OS X Version 10.5 Leopard or later
- * Universal Binary for PowerPC and Intel
- * 3.4 MB Hard Drive space

Pricing and Availability:

For a very limited time, Aspire 1.0 is available at the special introductory price of \$25.00 USD (regular price is \$39.00) for a single-user license. A free, fully functional 30 day demo trial is available. Unifiq offers a 30 day money back guarantee.

Aspire Home:

<http://www.unifiq.com/>

Download Aspire 1.0:

<http://www.unifiq.com/aspire/Aspire.zip>

Purchase Aspire:

<http://www.unifiq.com/store>

Screencast:

<http://www.unifiq.com/aspire/screencast.mov>

Headquartered in Guelph, Ontario, Unifiq is a privately funded company founded in 2008 by longtime Mac developer Mark Roseman. With a focus on simplicity, innovation and user

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experience, Mark's aim with Unifiq is developing unique and useful software, complemented by first-class customer support. Alongside Unifiq, he operates a workgroup-oriented wiki collaboration software venture, and is actively involved in several open source software, technology and small business communities.

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