

Ironic Software releases Fresh 1.0 - Manage recent files on OS X

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Ironic Software today announces Fresh 1.0 for Mac OS X. Fresh allows users to manage the files that come across their desks. The files that are currently being worked on, plus any recently downloaded or created files are shown in a new UI design that both allows users to see clear large icons and also gets out of the way fast. Fresh also includes an auto cleaning 'shelf' where files can be kept for later use.

Fresh, by Ironic Software of Toronto, Canada (\$9 USD) is a new light weight application that allows users to clearly see the files that they are working on or have recently downloaded. Fresh solves the problem of downloading a file and then having to remember the name of the file to find it in your downloads. Fresh actually tracks the entire computer looking for newly created or changed files. So when a user saves a word processing document to the 'wrong' folder - Fresh will show it.

Since files may be changing all the time, Fresh also includes a 'Cooler' which operates a bit like a shelf where users can store references to files that they will be accessing in the coming hours, days or weeks. The Cooler has a feature that we all wish was included in real refrigerators - old unused items are automatically cleaned out from the Cooler.

Adding attachments to emails or web page uploads can be a chore - especially since users often wish to use files that they are working on. Fresh streamlines this task with its 'get out of the way' user interface.

Fresh also supports tagging and rating files using the new OpenMeta standard. With OpenMeta, all files on a computer can be tagged and rated using the same cross application format. Deep, Tagit, and soon the rest of Ironic's software will all use OpenMeta to tag files.

At the companies web site, several very short movies are used to demonstrate many of the key features in Fresh. The application can be downloaded for a three week free trial period.

Fresh 1.0:
<http://www.ironicsoftware.com/fresh/>

Product Movies:
<http://www.ironicsoftware.com/fresh/videos/easydownloads.html>

Download Fresh:
http://www.ironicsoftware.com/downloads/Fresh_1.0.0.zip

Purchase Fresh:
http://store.kagi.com/cgi-bin/store.cgi?storeID=6FDCJ_LIVE&&

Screenshot:
<http://www.ironicsoftware.com/fresh/images/fresh.png>

Screenshot/App Icon:
<http://www.ironicsoftware.com/images/freshIcon.png>

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companies organize documents, images and PDFs using, tags, color and location content and other meta data. Unlike expensive 'locked - in' solutions, Deep, Leap and Yep do not use proprietary databases, or force you to import your files into a library. Copyright 2009 Ironic software. All Rights Reserved. Apple, the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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