

The new, turbocharged Doxie Go - Say hello to next-generation paperless

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Apparent today announces Doxie Go, a major upgrade to its tiny mobile scanner that makes going paperless easy. Doxie scans anywhere with no computer required, then syncs scans to your favorite devices, creates searchable PDFs, sends to the cloud, and more. The next generation Doxie Go cordless paper scanner delivers enhanced scanning features, new cloud apps, document signing and faxing, Basecamp integration, two all-new accessories, add-on Wi-Fi with iOS + Android sync, and more.

New York @ CE Week 2012 - Doxie Go, the tiny mobile scanner that makes going paperless easy, received a major upgrade today that makes scanning all your documents, going mobile, and getting things done easier than ever. Doxie scans anywhere - no computer required - then syncs scans to your favorite devices, creates searchable PDFs, sends to the cloud, and more.

"There's something in the new Doxie for everybody," said Paul Scandariato, Apparent's vice president of marketing. "Doxie Go delivers true mobile scanning you can take anywhere - no computer required - making it easy to get organized and go paperless."

Doxie is tiny and cordless, with a rechargeable battery and built-in memory that lets you scan anywhere - just connect via USB to sync scans and recharge. Doxie's custom-designed desktop app intuitively organizes multi-page documents, creates searchable PDFs with award-winning ABBYY(R) OCR technology, and sends to the cloud for easy sharing. When equipped with an add-on wireless SD card, Doxie can transmit scans directly to iPhone, iPad, and Android via Wi-Fi.

New Features:

Scan longer, scan legal:

Doxie now scans paper up to 15" (38 cm) in length, handling U.S. legal documents and long receipts, plus standard sizes like business cards, photos, and U.S. Letter/A4 sheets

Enhanced Dropbox mobile integration:

Use Doxie and Dropbox together to share your documents - now Doxie lets you save searchable PDFs to any folder in Dropbox in one step. And on iPhone iPad, select scans to save to any Dropbox folder for access from any device.

Sign documents, deliver faxes:

Provide digital signatures and send faxes with the newly integrated HelloFax. Just select your documents, create a signature box, and send automatically via fax or e-mail.

Wi-Fi: now just \$30, now with Android:

Doxie offers optional Wi-Fi for syncing scans wirelessly, now for just \$30. Send scans wirelessly to your computer, iPhone, iPad, Evernote, and now Android smartphones.

Basecamp project management:

Manage projects and share tasks with Basecamp from 37signals. The new Doxie Go uploads business docs directly to any Basecamp project for sharing and commenting.

Two all-new accessories for scanning anywhere:

Introducing two new add-on Doxie accessories. The new Doxie A4 Case is a premium microfiber carrying case for Doxie, with a padded gray interior and magnetic clasp. And the new Worldwide Power Adapter lets you charge and scan at any wall outlet.

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Now Shipping:

Apparent's next generation Doxie Go is available starting today for the same groundbreaking price as its predecessor - just \$199 - in the United States, Canada, and throughout Europe and Southeast Asia. To find Doxie near you, visit the Buy Doxie section online. For more information on the next generation Doxie Go, visit the Doxie web site.

New and updated Doxie Go accessories:

Doxie A4 Case - \$29

Premium microfiber carrying case for Doxie Go. Contains no animal products.

Worldwide Power Adapter - \$10

New power adapter accessory lets you charge and scan simultaneously.

Wireless SD Card - \$301

Doxie's optional Eye-Fi(TM) branded wireless SD card makes Doxie not only cordless but wireless. Send scans via Wi-Fi to computers, iPhone, iPad, and now Android. Now just \$30.

Apparent Corporation:

<http://www.itsapparent.com>

Doxie Go:

<http://www.getdoxie.com/product/doxie-go/>

Media Assets:

<http://www.getdoxie.com/press/>

Apparent makes smart devices and software that rocks. Apparent's award-winning products and brands include IntelliScanner smart barcode readers that organize every home, business, and classroom; Barcode Producer, the industry standard Mac barcode maker for graphic designers; and Doxie, the amazing scanner for documents. Copyright (C) 2012 Apparent Corporation. 121 Dry Ave., Cary, NC 27511 USA. All rights reserved. All trademarks are the property of their respective owners.

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