

Pure Concepts releases PocketBracket for iPhone and iPod Touch

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Pure Concepts has announced PocketBracket for iPhone and iPod Touch. Just in time for March Madness, now you can be ready for the NCAA Men's Basketball Tournament this year. Use PocketBracket to create multiple brackets for yourself or others, add your bracket as part of pool and share it with other users such as your co workers, friends or family.

Louisville, KY USA - PocketBracket has been added to the iTunes store. Use PocketBracket to create multiple brackets for yourself or others, add your bracket as part of pool and share it with other users such as your co workers, friends or family, complete your bracket on a single screen your way your iPhone's native zooming feature, use the auto-complete feature to update your bracket picks without having to redo every game - or just select the winner and watch it back fill the brackets all the way to the beginning, automatic bracket scoring, view your completed bracket on your device or on the website, see your bracket's overall and pool rank.

With PocketBracket you can:

- * Create multiple brackets
- * Add your bracket to a pool and share it with others
- * Complete your bracket on a single screen - your way using your iPhone's native zoom feature
- * Use the "Smart Complete" to update your picks without having to redo a game
- * Automate your bracket scoring
- * View your completed bracket in your palm or on the website
- * See your bracket's overall and pool rank

Before Selection Sunday on March 15, PocketBracket uses 2008 Men's College Basketball Tournament data for you to create sample brackets. After 2009 data is finalized, PocketBracket will automatically update and remove your sample brackets. You will totally score with PocketBracket. Game On!

PocketBracket:

<http://www.pocketbracket.com>

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=305340348>

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Eric Caudy
Marketing
502-500-1499

ecaudy@gmail.com

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