

## **Roxy the Star: Preschool Math 1.0 for iOS - Math Made Fun**

Published on 07/18/12

HaStars Technology today introduces Roxy the Star: Preschool Math 1.0 for iOS, their Preschool Math Education game that combines singing and learning. Featuring 7 different games, 3 learning sections and dozens of cute animals, animations, and educational songs, players have fun while learning about shapes, sizes, counting, matching, numbers, classifying, and more. With engaging singing and dancing animations that will keep children interested, this app teaches fundamental math skills.

Taipei, Taiwan - HaStars Technology today is pleased to introduce Roxy the Star: Preschool Math 1.0 for iOS, their Preschool Math Education game that combines singing and learning. Featuring 7 different games, 3 learning sections and dozens of cute animals, animations, and educational songs, players have fun while learning about shapes, sizes, counting, matching, numbers, classifying, and more. With engaging singing and dancing animations that will keep children interested, this app teaches fundamental math skills.

Each game has a different mission for children to complete, providing an irresistible educational challenge. Fun animations, music and sound effects, such as a roaring lion, a hissing snake, a mooing cow, and a woofing dog, keep young children attentive and interested in learning. Lyrics are educational, and tunes are nursery rhymes, allowing children to easily sing along and learn about math.

### Feature Highlights:

- \* Fast, fun educational game for children
- \* 7 different learning games focus on fundamental math skills
- \* 3 Learning Sections
- \* Dozens of cute animals, animations, and educational songs
- \* Learn about shapes, sizes, counting, matching, numbers, writing numbers, classifying

The app's three Learning Sections, Numbers, Sizes, and Shapes, allow young learners to develop basic math concepts. Players then employ those concepts in one of 7 learning games in the engaging Play Section. Young players learn about shapes, sizes, counting, matching, numbers, classifying, and writing numbers. Children learn size comparison by sorting animals from biggest to smallest, and are rewarded by watching the animals perform a cute dance. Children develop counting and quantity identification skills by counting with the animated character Roxy the Star. With all learning activities, correct answers are rewarded with songs and animations that encourage children to sing and dance.

More than a simple math game for kids, Roxy the Star: Preschool Math is an interactive way to build a toddler's basic math concepts and enhance a child's future math skills in quantity, measurement, algebra, and geometry. For example, a child will get an introduction to geometry by learning the number of sides and corners of a pentagon. In addition, children strengthen their classification skills, which are the building blocks for measurement, algebra, and geometry.

"Roxy the Star: Preschool Math makes learning about math fun," stated Rita Jao of HaStars Technology. "Start building your toddler's math skills now!"

### Device Requirements:

- \* iPhone 3GS/4/4S, iPod touch (3rd/4th generation), and iPad 1/2/3
- \* Universal app optimized for display on all iOS devices
- \* Requires iOS 4.3 or later (iOS 5 tested)
- \* 37.4 MB

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**Pricing and Availability:**

Roxy the Star: Preschool Math 1.0 is \$0.99 (USD) and available worldwide exclusively through the App Store in the Games category. Review copies are available on request.

Roxy the Star 1.0:

<http://www.roxythestar.com>

**Purchase and download:**

<http://itunes.apple.com/app/roxy-star-preschool-math-educational/id533716382>

**Screenshot 1 :**

<http://a3.mzstatic.com/us/r1000/107/Purple/v4/d5/0e/89/d50e890c-05d8-6eb5-d721-bf54bc9a41ac/1kbYuyyEeGobYQFXZiUf3g-temp-upload.uewmqali.320x480-75.jpg>

**Screenshot 2:**

<http://a3.mzstatic.com/us/r1000/072/Purple/v4/93/6d/ae/936dae71-ce0c-338a-65c0-73f2b11c7013/1kbYuyyEeGobYQFXZiUf3g-temp-upload.gbybnfn.320x480-75.jpg>

**App Icon :**

<http://a3.mzstatic.com/us/r1000/088/Purple/v4/c6/10/41/c610419e-e49f-5812-70d0-17fd2d275c2e/1kbYuyyEeGobYQFXZiUf3g-temp-upload.zwzxbvky.175x175-75.jpg>

Based in Taipei, Taiwan, HaStars Technology was founded by Alex Huang in 2002. HaStars has

more than 8 years of experience developing kid's educational Flash games. HaStars believe the best way to learn is through having fun! The company also has developed games for set-top box game systems, so that kids can play games on their TV. They also have experience developing interactive games on Yahoo messenger for Yahoo Taiwan. Copyright (C)

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