

Product Manager to manage and market company products

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Product Manager is a software to manage on Macintosh, company products from different points of view. It's document based and can manage an unlimited number of documents each with an unlimited number of products inside, subdivided in families. It can be a general repository for all the data used for marketing and technical management.

Milano IT - Product Manager is a software to manage company products from different points of view. It's document based and can manage an unlimited number of documents each with an unlimited number of products inside, subdivided in families. It can be a general repository for all the data used for marketing and technical management.

Often a company needs to copy and paste the same data regarding its products in a lot of places, with Product Manager all these data are maintained in one convenient place ready to be used thanks to the tools provided by Product Manager

Product Manager allows to organize products in a logical subdivision and for every product the user can store:

- * Main Data with generic data fields
- * Releases notes
- * Press releases
- * Bug list
- * ToDo list

The main data area is customizable with the labels the user needs according with his products category and placing the 'Copy' and 'Open Url' buttons only near the fields in need of this.

Any product can have a release description list with an unlimited number of release descriptions for any products. Any release description has a release number and availability of a small description, a medium description, a large description and a 'what's new' text area plus a date, a release string a language and a generic info field. Releases in the list can be ordered clicking the table headers.

Product manager allow to store also press releases within a different list for each product inside the document. Any press release has a title, a release string, a date and a generic info field plus the press release body. Press releases in the table can be ordered clicking the table headers.

ToDos are to keep track of action to perform regarding the products ToDo list has a open (creation) date, a priority level, a close (done) date, a info field a title and a body description. ToDos in the table can be ordered clicking the table headers.

Bug list has a open (creation) date, a priority level, a close (fix) date, a info field a title and a body description. Bugs in the table can be ordered clicking the table headers.

Minimum Requirements:

- * Mac OS X Version 10.5 Leopard or higher
- * Universal Binary for PowerPC and Intel
- * G4 Processor, 1GHz or faster
- * 1.0 MB Hard Drive space

Pricing and Availability:

Product manager can be defined to be a lot more then the sum of the part. Tension Software

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

invites anyone who manages products to download from its site a free copy of Product Manager. A licensed version of Product manager is only \$30 (USD).

Tension Software:
<http://pomola.com>

Product Manager:
http://pomola.com/products_productmanager/productmanager.html

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Screenshot:
http://pomola.com/products_productmanager/screenshot/20090224/jpg100/1.jpeg

Screenshot/App Icon:
http://pomola.com/products_productmanager/icons/png/app/ProductManagerApp128.png

Tension Software started in 1997 developing Mac software for Mac OS Classic. Now Tension Software still develops Mac software for Mac OS X using the last Apple technology, Cocoa and Objective-C. All the current Mac production is made by Universal Applications native on both PPC Mac and Intel Mac. Other brands and products referenced herein are the trademarks or registered trademarks of their respective holders.

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Link To Article: <https://prmac.com/release-id-4571.htm>
