

## **Kids Coloring Book Pages 1.0 Free for iOS - Super Graphics, Retina Ready**

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Leads Unlimited Inc. today introduces Kids Coloring Book Pages 1.0 free for iOS, their game that lets kids create coloring book masterpieces, sign, and save them. Featuring Marker, Crayon, Spray Paint, and Paint Brush coloring tools, budding artists simply touch any enclosed white area on the page, and it is automatically colored in with their chosen color. With 100 different pages in 10 categories, the Retina-display compatible app includes music, and a sliding color selector with 44 choices.

Windsor, Canada - Leads Unlimited Inc. today is pleased to introduce Kids Coloring Book Pages 1.0 free for iOS, their new game that lets kids create coloring book masterpieces, sign, and save them. Featuring Marker, Crayon, Spray Paint, and Paint Brush coloring tools, budding artists simply touch any enclosed white area on the page, and it is automatically colored in with their chosen color. The kid-friendly design includes 100 different pages in 10 different categories, and the Retina-display compatible app includes optional music-to-color-by, and a sliding color selector with 44 choices. Some tools and pages must be unlocked through an in-app purchase.

### Feature Highlights:

- \* One of the best coloring book games in the App Store
- \* Support for Apple's high-resolution, Retina display
- \* Beautiful music for kids and adults to enjoy while coloring
- \* One hundred amazing drawings to choose from
- \* Ability to save and sign your drawing so you know who the artist is
- \* Save and display works in the app's built-in Gallery

Kids Coloring Book Pages opens in landscape orientation to display 10 different coloring books in Apple's Cover Flow display. Included are: Animals, Circus, Fruits, Nature, Travel, Princesses, Fantasy, Vacation, Kids, and Space. Selecting any coloring book opens the view page, where artists can flip through the 10 different scenes available for coloring (using a cool vertical page-turn animation). Also selectable on the view page is one of four coloring tools.

10 beautiful coloring book sets, so whatever you or your child is into, there is something for everyone:

- \* Princesses
- \* Space
- \* Travel
- \* Vacations
- \* Nature
- \* Fruits
- \* Kids
- \* Fantasy
- \* Circus
- \* Animals

Choosing a line drawing to color-in opens it full screen on the coloring page. Beneath the drawing is a long horizontal crayon shape, which displays the full spectrum of colors (37 shades), plus earth tones, black, and grays. The large crayon holds 11 different color samples, and touching any color selects it. Young artists can swipe left and right to view the sliding palette of all 44 available colors, a much greater variety than most such apps.

Results are spectacular. With a single touch, the enclosed area is instantly filled with

the chosen color in the style of the selected coloring tool. Each part of the picture is colored-in perfectly; it is impossible to go outside the lines. Experimenting with different colors is easy, and though an eraser tool is available, users can just pick a new color and touch a colored cell to replace the color. Kid-sized fingers are perfect for completing small details in each drawing, and in case of a minor mistake, there is a one-action undo.

4 different tools to choose from:

- \* Marker
- \* Crayon
- \* Spray Paint
- \* Paint Brush

The New iPad has earned the admiration of professional artists worldwide for its unprecedented ease of use, resolution, color gamut, color saturation, and freedom from anomalies caused by local lighting conditions. The Retina display produces fantastic images, and this app exploits that capability fully. With the option of 12 calming, instrumental nursery rhymes to allow their creativity free rein, Kids Coloring Book Pages is the ideal coloring book app, whose pages can be reused over and over, forever.

12 Beautiful Instrumental Nursery Rhymes that soothe, calm, and educate your child (or you!):

- \* Au Clair de la Lune
- \* Baa Baa Black Sheep
- \* Chevaliers de la Table Ronde
- \* Humpty Dumpty
- \* Il Etait Une Bergere
- \* Oh! Susanna
- \* Sailor's Hornpipe
- \* Savez-Vous Planter les Choux
- \* Sur le Pont D'Avignon
- \* Un Jour
- \* When the Saints go Marching in
- \* Ten Little Indians

"Kids Coloring Book Pages is a fun, educational coloring game that will keep you or your child busy and entertained for hours," commented Aniela Modiga of Leads Unlimited Inc. "Kids can save their pictures to the gallery and personalize them by signing their names on them (much like an artist signs a painting). This is important because kids love personalizing, and many households have more than one child, making it easy to identify who drew what."

Device Requirements:

- \* iPhone 3GS/4/4S, iPod touch (3rd/4th generation), and iPad 1/2/3
- \* Requires iOS 5.0 or later
- \* Universal app optimized for display on all iOS devices
- \* 55.3 MB

Pricing and Availability:

Kids Coloring Book Pages 1.0 is free and available worldwide exclusively through the App Store in the Games category. Additional coloring book pages and tools can be unlocked through in-app purchases for \$0.99 (USD) and up.

Leads Unlimited:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://luiapps.com>

Kids Coloring Book Pages 1.0:

<http://itunes.apple.com/app/kids-coloring-book-pages/id542417228>

Screenshot 1:

[http://a4.mzstatic.com/us/r1000/118/Purple/v4/58/dd/4a/58dd4ad0-6525-50d9-47ec-ff71fd289a62/mza\\_2619015081058599101.320x480-75.jpg](http://a4.mzstatic.com/us/r1000/118/Purple/v4/58/dd/4a/58dd4ad0-6525-50d9-47ec-ff71fd289a62/mza_2619015081058599101.320x480-75.jpg)

Screenshot 2:

[http://a1.mzstatic.com/us/r1000/114/Purple/v4/46/04/08/460408cb-82d6-ecf6-297d-eb85a548a706/mza\\_4297315131292358976.320x480-75.jpg](http://a1.mzstatic.com/us/r1000/114/Purple/v4/46/04/08/460408cb-82d6-ecf6-297d-eb85a548a706/mza_4297315131292358976.320x480-75.jpg)

App Icon:

[http://a1.mzstatic.com/us/r1000/080/Purple/v4/83/ec/cb/83eccba7-a72e-42c5-e86e-37d0aae2b1f2/mza\\_3259871155700829115.175x175-75.jpg](http://a1.mzstatic.com/us/r1000/080/Purple/v4/83/ec/cb/83eccba7-a72e-42c5-e86e-37d0aae2b1f2/mza_3259871155700829115.175x175-75.jpg)

Based in Windsor, Canada, Leads Unlimited Inc. was founded in 2008 as a performance based marketing company. In 2011, Leads Unlimited Inc. switched focus to developing mobile apps. Developers Alex Serbanescu & Aniela Modiga started on Kids Coloring Book Pages in April 2012, and development took almost 4 months. Leads Unlimited Inc. is currently working on 3 other iOS titles scheduled to be released in the next 3 months. Copyright (C) 2012 Leads Unlimited Inc. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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