

Blue Whale Apps Ramps Up Dev Resources in Anticipation of iOS 6

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From June 11 - 15, 2012, Apple, Inc. held the yearly Worldwide Developers Conference and announced the upcoming release of iOS 6. Blue Whale Apps is working with the new iOS 6 SDK in anticipation of updating apps for full compatibility with the latest operating system. Updates to existing apps are expected, as Blue Whale seeks to take advantage of innovative new features to provide the most functionality to businesses and consumers.

Wellington, Florida - Blue Whale Apps, an iPhone app developer, has announced that it is currently developing apps using the latest iOS SDK in anticipation of releasing updated apps for iOS 6. The company's engineering team was in attendance at Apple's WWDC 2012 back in June when the new operating system was announced. Updates to existing apps are expected, as Blue Whale seeks to take advantage of innovative new features to provide the most functionality to businesses and consumers.

Gregg Weiss, Managing Director at Blue Whale Apps, said, "Both people and businesses have come to rely on our apps for essential activities and entertainment. We are making sure they are not left behind when iOS 6 is released this Fall. Meeting our clients' goals, objectives, and budget are just as important with the new update as it has always been."

The company's iOS app development efforts are being structured to make use of the new features of iOS 6. Its apps encompass a range of brand, social media, and game centric products aimed to ease consumer outreach and communication for businesses, while maximizing customer satisfaction.

"Our apps for iOS 6 will be engineered using the latest software development kit. Users will be able to fully appreciate the power of the new mobile device operating system, based on customer feedback and our own presence at Apple's conference," said Andrei Averbuch, Lead Engineer at Blue Whale Apps.

Planned for release in the fall of 2012, iOS 6 will include a totally overhauled maps app with tilt and rotate features to optimize viewing. Clear navigation will be accompanied by visual and spoken turn-by-turn navigation in addition to real-time traffic updates. The presence of Siri will also be expanded and will include sports, entertainment, restaurant reservations, and movie ratings. This feature will be integrated into select cars, activated via a steering wheel button, to enable an "eyes free" operation when driving.

On iOS 6, Facebook can be accessed from any app, while photo sharing from the phone's camera roll and map locations of pictures will also be included. The calendar will integrate events posted on the social media site and friend profile information will be added to the contacts list. For reliable communication anywhere, FaceTime will be accessible over cellular and Wi-Fi on the iPhone, iPad, and iPod.

New capabilities on the phone app include calling features that let the user decline an incoming call; replies can be in the form of preset or custom messages. It will also have options like reminders to return a call and a Do Not Disturb function to disable the phone.

Blue Whale Apps is currently working to update current offerings to work with iOS 6 on the iPhone, iPad, and iPod touch. To learn more about the company, its software, and portfolio, and to see its blog, visit its mobile app development website.

Blue Whale Apps:
<http://www.bluewhaleapps.com>

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Blue Whale Apps Mobile App Development Portfolio:
<http://www.bluewhaleapps.com/portfolio.asp>

About Blue Whale Apps:
<http://www.bluewhaleapps.com/company.asp>

Blue Whale Apps is a software development company that employs a team of professionals experienced in app development, design, and testing. The company's projects are designed to meet customers' goals, objectives, and budget. Its highly functional apps are custom developed to help run businesses, communicate with customers, and engage and entertain users. Copyright (C) 2012 Blue Whale Apps. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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