

## Digital CONNtent Creators Announces Connecticut User Group Relaunch

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Digital CONNtent Creators, today announced that founder Keith Larsen will be reassuming his position as DCC President effective June 1, 2009. Larsen returns to the leadership role, following a year-long absence, with plans to bring major events to the Connecticut digital community and introduce a new workshop-style meeting format appealing to post-production artists and aficionados with expertise on platforms including Final Cut Pro, Avid, Adobe, Media 100, and more.

Los Angeles, California - Digital CONNtent Creators (DCC), the first and only digital video and cinema post-production user group in the State of Connecticut, today announced that founder Keith Larsen will be reassuming his position as DCC President effective June 1, 2009.

Larsen returns to the leadership role, following a year-long absence, with plans to bring major events to the Connecticut digital community and introduce a new workshop-style meeting format appealing to post-production artists and aficionados with expertise on platforms including Final Cut Pro, Avid, Adobe, Media 100, and more. A member newsletter, regional film-festival, and Digital CONNtent Creators broadcast are also in consideration for development.

"We're getting a chance to reinvent something that has been very successful for six years," said Larsen. "Taking a step back for what will be a year and a half has given me new insight, a fresh perspective, on how to make DCC more user friendly and hands-on. We envision workshop-style events providing more polished, professional, and interesting experiences for our members."

The DCC workshops will continue to offer the quality staples members have come to know such as attendee raffles, refreshments, and engaging presenters. Leading industry experts featured at past meetings include Philip Hodgetts (Intelligent Assistance), Frank Capria (Avid), Steve Martin (Ripple Training), Wes Plate (Automatic Duck), Stephanie Joyce (SmartSound Systems, Inc.), Todd Prives (GenArts), Gary Adcock (AJA, Panasonic), Jim Kanter, Aharon Rabinowitz and Tim Wilson (Creative Cow), and Ann Renehan, Don Peeples and Michael Wong (Apple).

Plans are currently underway for an official re-launch of Digital CONNtent Creators with the first member workshop (program to be determined) scheduled for September 2009. Members

can expect to see newsletters and website updates/changes over the next few months. To sign up for the DCC mailing list, or to see more information about Digital CONNtent Creators, please visit the DCC website or email [info@digitalct.org](mailto:info@digitalct.org).

### About Keith Larsen

Keith Larsen is an award-winning editor, videographer and director dedicated to the artistic growth and community network of video professionals in the Northeast. In addition to numerous Fortune 500 corporate projects, he has written and directed a full-length independent movie and a series of viral videos, which have been recognized worldwide and featured in publications such as Time Magazine and Playboy. In addition to founding the Connecticut Final Cut Pro User Group (CTFCPUG)/Digital CONNtent Creators in 2003, Larsen has served as a trade-show demo artist for AJA Video Systems and was chosen by Adobe to attend a Video Community Leaders Summit in San Jose for early testing of the CS Production Premium Suites. He was also a co-host and producer for several digital media podcasts, including Toolfarm's "Plugged-In: The Digital Landscape." Larsen owns and operates RKL Pictures (formerly Sleepless Knights Media), providing production and post-production services to a wide variety of clients across the country.

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Digital CONNtent Creators, the first and only digital desktop video and cinema post-production user group in the State of Connecticut, was established to build professional connections between editors, motion graphics artists, independent filmmakers, students, and video professionals who embrace the digital desktop media revolution. DCC originated from the Connecticut Final Cut Pro User Group, which was founded in 2003 by Keith Larsen. In 2006, the group evolved to include a wider range of focus for post-production professionals using a variety of media. The organization strives to share ideas, creativity, and user concerns related to the use of both Macintosh and Windows-related software and provide interactive forums for end distribution of digital content for broadcast, broadband and DVD. Now in its sixth year, DCC boasts over 500 members reflecting the diverse production community in Connecticut. In addition to remaining part of the Final Cut Pro User Group Network (FCPUG), DCC prides itself on also being an equally interactive forum for users of Avid, Adobe, Media 100 and more.

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