

DCI Mobile Studios Launches Book Cricket 2012 App for iPhone and iPad

Published on 08/21/12

DCI Mobile Studios, the mobile division of the premier IT firm, Dot Com Infoway, has announced the launch of its latest app that heightens cricket frenzy while bringing back fond memories of good old school days. Book Cricket 2012 app presents users with an all together different kind of cricketing experience, taking them back to the days when they used to score runs by flipping through the pages of a book.

Chennai, India - DCI Mobile Studios, the mobile division of the premier IT firm, Dot Com Infoway, has announced the launch of its latest app that heightens cricket frenzy while bringing back fond memories of good old school days. Book Cricket 2012 app presents users with an all together different kind of cricketing experience, taking them back to the days when they used to "score runs" by flipping through the pages of a book!

Book Cricket 2012 is a unique game in which the turn of events are decided by the pages which are flipped open. Users get to select team members and the number of overs. The toss decides the team batting/bowling first. Runs are scored by flipping the book open at random and making note of the last digit of the page number on the right. If the last digit happens to be six or four, the batsman gets the respective score. Two runs are scored if the last digit is two and a single is scored when it is eight. A wicket is lost when the last digit is zero. When the innings come to an end, the teams switch sides and continue to battle it out till a winner emerges.

Book Cricket 2012 app lets users experience the action of their favorite sport like never before! It is the most exciting cricket game ever with simple rules and addictive gameplay. It lets users pick teams for themselves and their opponents. Offering the fantastic ambiance of a stadium, it is designed to appeal to cricket novices and experts alike. The outstanding visuals, vibrant graphics and realistic animation make matches come to life. The app comes with a well-designed scoreboard that displays the live score, in the game arena. Book Cricket 2012 app lets users share game results on Facebook and Twitter and get their friends involved in the challenge.

Book Cricket 2012 is a universal app. "The success we achieved with one of our earlier cricket apps, IPL T20, inspired us to come up with yet another one of the same genre, that provides an entirely different gaming experience. We expect Book Cricket 2012 to ignite the excitement of cricket enthusiasts and fans and keep them coming back for more."

With the overwhelming response from cricket fans worldwide, Book Cricket 2012 is topping the charts with an overall ranking of #31 in the category of free apps and #6 in the games category at the Indian App Store, making it one of the most loved cricket games for the iPhone and iPad.

Feature Highlights:

- * Fantastic stadium ambiance
- * Addictive gameplay
- * Simple rules
- * Option to select teams
- * Attractive animations for fours, sixes and duck-outs
- * Well-designed scoreboard
- * Live score display in the game arena
- * Option to share game results in Facebook and Twitter

Device Requirements:

- * iPhone, iPod touch and iPad

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- * Requires iOS 3.0 or later
- * Universal app optimized for display on all iOS devices
- * 15.2 MB

Pricing and Availability:

Book Cricket 2012 1.0 is free and available worldwide exclusively through the App Store in the Games category

Dot Com Infoway:

<http://www.dotcominfoway.com/>

Book Cricket 2012:

<http://itunes.apple.com/app/book-cricket-2012/id527882398>

Screenshot 1:

<http://a2.mzstatic.com/us/r1000/085/Purple/v4/c3/32/00/c33200ba-6579-57d0-d2d7-4d7ba0e561df/ZOHIWINIEGneLdOUT8tOlw-temp-upload.wdtflcwf.320x480-75.jpg>

Screenshot 2:

<http://a4.mzstatic.com/us/r1000/080/Purple/v4/fb/c8/9b/fbc89bc0-19c9-5981-090d-7dd1e769bf23/ZOHIWINIEGneLdOUT8tOlw-temp-upload.pdavriif.320x480-75.jpg>

App Icon:

http://a4.mzstatic.com/us/r1000/090/Purple/v4/aa/fc/d2/aafcd216-15d0-3a1c-d1e0-3ccec2d48bd3/mza_1002839163545699071.175x175-75.jpg

Dot Com Infoway (DCI) is a CMMI Level 3 multi-national information technology company and a global leader in custom software development, mobile application development and iPhone application development with offices in India, the United States and Netherlands. An ISO 9001:2000 certified multi-disciplined professional IT service company, DCI is a Microsoft Gold Partner and a proud member of the prestigious NASSCOM and STPI. DCI Mobile Studios, the mobile division of Dot Com Infoway, has been consistently listed among the top 5 mobile app development companies in India and prides itself on the development of many successful apps, such as the IPL T20, WT20, Galatta Cinema and VTV songs for Sony Music. DCI serves customers on most mobile platforms, from the iPhone, iPad, Android, BlackBerry and Symbian to the Samsung Galaxy Tablet and the BlackBerry PlayBook. Copyright (C) 2012 Dot Com Infoway. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. All other trademarks and trade names are the property of their respective owners.

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