

Literacy iPad app - A simple Toolkit that simply delivers

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demografix pty ltd today introduces Literacy 1.0, its new educational solution for iPad devices. Suitable for children to adults, Literacy allows the teacher or parent to prepare lessons using written instructions, unique images and audio instructions, to which the student can respond using written and audio recordings. Literacy takes full advantage of the available technologies within the iPad. Students can learn limited only on what a teacher or parent can create as lessons.

Coolum Beach, Australia - demografix pty ltd is pleased to announce a new educational solution for iPad devices called simply 'Literacy'. Suitable for children to adults, Literacy allows the teacher or parent to prepare lessons using written instructions, unique images and audio instructions, to which the student can respond using written and audio recordings. Students can learn limited only on what a teacher or parent can create as lessons.

Literacy provides the toolkit to create activities and lessons for the development of reading, writing, listening and speaking, viewing and representing. Literacy is 'open scaffold' by design and provides a simple toolkit that simply delivers. Literacy contains the education-approved handwriting fonts used in all UK, US, Australia and New Zealand schools.

Create your own lessons (scrolling sentences using our 'Hold and Scroll' approach) with sounds, images and text and have the students respond via writing or recording audio. Literacy comes packed with example lessons and Whiteboard activities that demonstrate the flexibility of the app. Literacy takes full advantage of the available technologies within the iPad.

Completed lessons can be automatically emailed to the teacher or parent with the student's tracings and recordings included.

The 'Whiteboard' section allows a teacher to draw or import images, with unique audio instructions for tracing or interacting with.

Literacy relies on the ability of the teacher or parent to review the student's work and provide recognition and reward for good work or effort, so the 'bells and whistles' are kept to a minimum. This evaluation is assisted with features such as the 'Reset' button having a counter; traces that are not automatically erased after the app is closed and traces that can be 'replayed'.

Create, save and share your own word lessons, and profiles, with complete control over the management of the lessons, the app and student profiles. Full import and export functions are included for iPad classrooms including Bluetooth file transfers, save and share via email, web, Dropbox and iTunes.

Lock the app into a restricted student mode. In student mode, word lessons cannot be created or deleted and profiles cannot be changed. Other options are available depending on your choices. These include access to the settings and access to any external links.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 4.2 or later
- * 18.4 MB

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Pricing and Availability:

Literacy 1.0 is \$3.99 (USD) and available worldwide exclusively through the App Store in the Education category. Review copies are available upon request.

Literacy 1.0:

<http://www.demografix.com.au/demografix/literacy.html>

Purchase and Download:

<http://itunes.apple.com/app/literacy/id498417497>

Videos:

<http://www.demografix.com.au/demografix/literacyvids.html>

Screenshots:

<http://www.demografix.com.au/demografix/literacyscreens.html>

Based in Queensland, Australia, demografix pty ltd, founded in 2011 by Paul Collins, brings together a team of education thinkers and designers. Their goal is to create console quality educational apps for mobile devices that engage children and facilitate thinking, learning, creating and sharing. Copyright (C) 2011-2012 demografix pty ltd. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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