

MEI releases Page Director Ad Layout System 5.4 - Page-Planning Solution

Published on 03/17/09

Managing Editor Inc. today announced the release of Page Director Ad Layout System 5.4. Used at more publications worldwide than any other automated page-planning solution, ALS has been optimized for compatibility with Adobe Creative Suite 4. QuarkXPress 8.0 compatibility will be available in the coming weeks. ALS 5.4 includes a convenient new print designer, which allows users to design and print custom ad dummies, resulting in printouts that conform to each publication's specific requirements.

Jenkintown, PA - Managing Editor Inc. (MEI), an Adobe premier development partner and a leading provider of software solutions for the publishing industry, today announced the release of Page Director(R) Ad Layout System 5.4. Used at more publications worldwide than any other automated page-planning solution, ALS has been optimized for compatibility with Adobe(R) Creative Suite(R) 4. QuarkXPress(R) 8.0 compatibility will be available in the coming weeks.

ALS 5.4 includes a convenient new print designer, which allows users to design and print custom ad dummies, resulting in printouts that conform to each publication's specific requirements. The release is also packaged with ALS XT for QuarkXPress 7.x and a new version of MEI's AdImport plug-in that is compatible with Adobe InDesign CS2, CS3 and CS4. These tools augment ALS by allowing users to import dummies and final ad content into QuarkXPress or InDesign editorial pages.

Additionally, ALS 5.4 has been upgraded for connectivity with MEI's Integrated Production Suite (IPS) 4.5, the sophisticated software package incorporating display and classified ad planning with editorial content across an entire publishing enterprise.

"We're proud to continue offering new versions of our flagship product with enhancements that help publishers save time and money," said Steven Haught, vice president of sales at MEI. "More than ever, we are dedicated to delivering efficient, automated systems that improve productivity and reduce operation costs."

Availability:

Page Director Ad Layout System 5.4 is available now. The upgrade is free for customers in MEI's Premium Site Support Agreement program. Other customers should call their MEI salesperson for upgrade pricing. For more details, contact MEI at 215-886-5662 or an authorized MEI distributor. More information can be found on Managing Editor Inc.'s Web site.

Managing Editor Inc.:
<http://www.maned.com>

Page Director Ad Layout System 5.4:
<http://www.maned.com/products/als>

Managing Editor Inc. is an industry leader in the development of quality, proven software solutions for the evolving publishing industry. The Page Director Series of Advertising and Classified Layout Systems, K4 Publishing System, Integrated Production Suite (IPS) and IPS AdTrac deliver automated pagination, workflow and digital asset management solutions to newspaper and magazine publishers, as well as to other print and electronic publishing markets. MEI is an Adobe premier development partner and has twice been named a laureate of the Computerworld Smithsonian Collections. Additional information regarding MEI's

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products and services can be found on the company's Web site.

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