

Augmented Reality Tie Tying - Now Optimized for the iPhone 5

Published on 10/03/12

Independent developer, Claus Zimmermann today announces TieSight, an update to his popular lifestyle app. TieSight uses augmented reality to help you tie a tie. The App shows you how to tie the perfect knot using an image of yourself on your iPhone, iPad or iPod. All you have to do is to bring yourself into the right position and follow the instructions which TieSight will give you. The new version fully supports iPhone 5, making tying a tie even easier.

Hamburg, Germany - Independent developer Claus Zimmermann announced today that the new version of the App TieSight is now fully supported by the iPhone 5. Since TieSight uses the front-facing camera to show you an image of yourself with superimposed tying instructions, the bigger screen of the iPhone 5 makes tying a tie even easier.

TieSight uses augmented reality to help you tie a tie. The App shows you how to tie the perfect knot using an image of yourself on your iPhone, iPad or iPod. All you have to do is to bring yourself into the right position and follow the instructions which TieSight will give you. Since you need to have both hands free while tying the knot, you can control TieSight with sound, just make some noise (e.g. a loud word, a cough or whistle) and TieSight will proceed.

"I am extremely pleased with TieSight running on the smaller screen of older iOS devices such as the iPhone 4 or the iPod touch 4th generation. But running on the bigger screen of the iPhone 5, the App looks even more impressive." says Claus Zimmermann the developer of TieSight. "As all tying instructions have been optimized for the iPhone 5, users really benefit from the bigger screen of their new device".

Device Requirements:

- * iPhone 5, iPhone 4, iPhone 4S, iPod touch (4th and 5th generation)
- * iPad 2 Wi-Fi, iPad 2 Wi-Fi + 3G, iPad and iPad Wi-Fi + 4G
- * iOS 5.1 or later
- * 8.9 MB

Pricing and Availability:

TieSight is available as a free version and includes seven knot types. Additional tying instructions for seven further knots can be purchased from within the app for \$1.99 (USD). TieSight Free is available world-wide from Apple's App Store for iPhone, iPod touch and iPad. Please visit website for more information regarding TieSight.

TieSight 1.1:

http://tiesight.com/EN/TieSight_EN/Welcome.html

Purchase and Download:

<http://itunes.apple.com/us/artist/claus-zimmermann/id428848855>

Screenshot:

<http://a3.mzstatic.com/us/r1000/116/Purple/v4/9b/2a/49/9b2a4923-5bd8-128b-882f-ab88db6b701c/mzl.csjsgzdg.320x480-75.jpg>

App Icon:

http://a5.mzstatic.com/us/r1000/077/Purple/v4/a5/46/44/a5464411-89db-7437-fc44-44c33df0fab3/mza_7308834844525517975.175x175-75.jpg

Claus Zimmermann is an independent software developer since 2011. His focus is to develop

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