

123 Kids Fun GAMES - quantity and quality - iOS app for preschoolers

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123 Kids Fun Apps announces 123 Kids Fun GAMES 4.1 for iOS, an update to their treasure chest of learning games for kids 3 to 7. 123 Kids Fun Games includes four sections for learning and play with bright colorful animations. The learn sections offer a detailed tutorial, specific for each game, preparing children to enjoy the play modes. With clear directions, colorful animations and accurate prompts, 123 Kids Fun Games has created a great preschool learning environment.

Warsaw, Poland - 123 Kids Fun Apps has announced 123 Kids Fun GAMES 4.1 for iOS, an update to their treasure chest of learning games for kids 3 to 7. 123 Kids Fun Games is so much more than simple ABC's and 123's. The app includes four sections for learning and play with bright colorful animations. The learn sections offer a detailed tutorial, specific for each game, preparing children to enjoy the play modes.

To help learn the alphabet a picture is displayed on a canvas screen with the appropriate letter, isolated beginning sound, and word presented above. Tapping the picture will animate the object. I especially like the little worm who appears from the apple. Two games are included for ABC's. At the crossroads you can choose from basket sorting or sorting with a prickly purple "hedgehog". I thought the simpler game was with the buddy. This might be easier for smaller children as they pop the balloon holding the object with the corresponding beginning letter and Hedgie will catch it for them. After completing three questions your child will get to place characters on the Ferris Wheel and after completing the entire alphabet they all get a ride. When sorting the items into baskets children will have to remember what it started with then drag and drop it to the correct lettered basket, a trickier finger maneuver is required. Each correct answer will reward them with a cheering crowd.

Its as easy as cleaning their room to count how many items to put on the Number Train. The train pulls up with a numbered car to fill with the waiting cargo. In the beginning young conductors load everything with a simple drag and drop motion. As the level progresses so do the number of cars and a sorting dimension is added. Although there is more to sort, children will find it easy to match the color of the cargo to the color of the car and successfully complete the job. A puzzle game follows each correct response. Numbers are introduced to children on a clothes line, in the tutorial. Beneath the number block and word, illustrations are hung on the line to represent that number. Touching the picture will count them off individually.

A quirky cat acts as the barker in identification. Tapping on the requested item places it on the canvas and spells the word beneath. In the demonstration each item is displayed individually and tapping the drawing will activate an animation.

Small children will love to feed the adorable characters in the Shape section. The animals are picky though so they'll have to choose the right shaped food. They'll draw on what they learn in the skywriter tutorial where they pilot the airplay to trace shapes in the puffy clouds. As the menu is presented a verbal cue for the shape is given and a visual cue is displayed. When playing shape sorter a wrong answer receives a "nm" response from the diner, prompting players to try another shape to get a happy tummy response. And the shapes aren't limited to just the basics either, adding ellipse, rhombus, and trapezium.

The iPhone Mom: "In addition to the 4 learning sections there are freeplay areas as well. I was particularly impressed with the realistic sounds of the piano and xylophone. Many children's apps seem tinny to me but the effects in 123 Kids are clear. Also included for play are balloon pop, an animal body shuffle, a sticker picture gallery and a photo booth.

Kids can add pictures of their own family in the photo area."

Positive feedback is given throughout the app and when an incorrect response is needed its short and simple with a try again attitude. With clear directions, colorful animations and accurate prompts 123 Kids Fun Games has created a great preschool learning environment.

Feature Highlights:

- * 7 different games and 4 different learning modules in a single app
- * Discover the relationship between sounds/letters, sounds/words, words/objects, numbers/words, and numerals/counting
- * Carefree fun with no time limits or penalist
- * No ads or in-app purchases
- * The joy of play and the joy of learning effectively combined

"123 Kids Fun GAMES is one of the largest apps on the App Store capable of teaching the fundamentals of the English language to the youngest of children," stated Martin Baldowski of RosMedia. "Learn Alphabet, Numbers, Animals, Sounds and Words. Have fun with awesome Educational Games. Play music and enjoy simple colorful activities!"

Device Requirements

- * iPhone, iPad, or iPod touch
- * Requires iOS 4.3 or later
- * Universal app optimized for display on all iOS devices
- * 91.0 MB

Pricing and Availability:

123 Kids Fun GAMES is \$2.99 (USD) and available worldwide exclusively through the App Store in the Games category. Review copies are available on request.

123 Kids Fun Apps:

<http://www.123kidsfun.com/>

123 Kids Fun GAMES 4.1:

<http://www.123kidsfun.com/games.html>

Purchase and Download:

<http://itunes.apple.com/app/123-kids-fun-games/id407781177>

Screenshot:

http://a1.mzstatic.com/us/r1000/117/Purple/v4/b5/cc/0d/b5cc0d65-bcf9-e16c-aef7-c5be65aef004/mza_3105008512235395079.320x480-75.jpg

App Icon:

<http://a3.mzstatic.com/us/r1000/073/Purple/v4/1d/4e/b1/1d4eb145-054f-d725-53f7-f7dbe66f8559/mzl.rxtblul.175x175-75.jpg>

Based in Warsaw, Poland, RosMedia was co-founded by Robert Smalcerz and Martin Baldowski in 2003. During the company's first 5 years, they were one of the largest distributor of movies for kids in Poland. They participated in Film Festivals and Fairs (e.g., MIPCOM Cannes, WCM Prague, DISCOP Budapest). RosMedia produced CDs and DVDs. Now CD and DVD distribution is a small part of their activity. In 2008, they entered the app development market. They love sports, and have sponsored the Polish National Basketball team, a Polish Speedway Rider, and their own junior basketball team. Their app development team includes 5 graphic designers and 7 Xcode programmers. Most of their apps are for kids, but they

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also make apps for/with Polish Scientific Publishers PWN/ Wydawnictwo Naukowe PWN S.A. They are the major and most renowned Central European publisher of scientific, educational, and professional titles. Copyright (C) 2003-2012 RosMedia. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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