

## **BreakThru Radio introduces their SXSW Day Party to the iPhone & iTouch**

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BreakThru Radio has announced that New York indie artists, Project Jenny, Project Jan performance at the BTR Day Party at SXSW which will be aired on March 24th to the on-the-go listener. BreakThru Radio brings its SXSW Day Party to the iPhone and iTouch on-demand. BTR, the World's source for the best Independent music on the Internet, where expert DJs expose the rich underground of sound not found on commercial radio.

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BTR held it's first SXSW Day Party at The Beauty Bar venue in Austin on March 18th. The line up featured The Lemurs, Pretty & Nine, Drink Up Buttercup, Hot Panda, Project Jenny, Project Jan, and headliners, Lemonade. Join us the week of March 23rd if you were not in Austin as BTR brings you exclusive live recordings from their SXSW Day Party. The BTR site also features tons of pictures and videos as four of our DJs reported from the scene. DJs Annie, Emily, Madalyn, and Matt have extensive coverage on their DJ Blog pages on the site.

BTR, the World's source for the best Independent music on the Internet, where expert DJs expose the rich underground of sound not found on commercial radio. Whether it's Indie-Rock, Dancehall, Dubstep, Hip-Hop, Skronk, Roots, Country, Reggae, Electronica, Acid Jazz, Ambient Beats, Dub, Two-Step, Death Metal or Folk; whatever genre you can imagine, BTR's on-demand programming has it well-stocked, and with no expiration date.

BTR Live Concerts, one of BTR's most popular shows, aggregates about 1,900,000 total listens per broadcast. Music Director, Annie Russell picks special events which capture live performances and allow listeners to hear shows they can not travel to.

BreakThru Radio:  
<http://breakthru.com/>

iPhone/iTouch Link:  
<http://iphone.breakthru.com/>

Project Jan performance:  
<http://www.breakthru.com/index.php?show=6447>

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