

DistributorX announce agreement to distribute entire Enfocus range

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DistributorX are pleased to announce an expanded distribution partnership with Enfocus to distribute their entire product line, including their recently acquired Switch line of products, including LightSwitch, FullSwitch and PowerSwitch. DistributorX will distribute the software for the publishing, prepress and design sectors in the UK and Ireland, effective immediately. DistributorX are already the exclusive distributor for the award winning Enfocus product range.

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"We are pleased to offer the full Enfocus product range including the new PDF Standardizer 1.0 and the Switch family of products which are now part of that range and that offer complete solutions," says Rachel Keenan, Channel Manager. "As Enfocus' existing distributor this is a natural step that will result in enhanced service to channel partners as their single source for complete automation and preflighting solutions."

The Enfocus Switch product line includes:

PDF Standardizer is the brand new all-in-one PDF and colour preflight and standardisation tool designed for graphic professionals who would like to have full control and guarantee the quality of their PDF files. PDF Standardizer offers a simple and reliable way to create PDFs that comply to PDF standards such as ISO 15930-1 PDF/X1-a and Ghent PDF Workgroup (GWG) specifications as well as to colour standards such as ISO 12647. PDF Standardizer is a complete solution that combines the functionalities of Alwan CMYK Optimizer, Enfocus FullSwitch and Enfocus PitStop Server. PDF Standardizer is a fully integrated software solution and is not a bundle - it has a single installer and a single product key for all three components. It has a unique wizard to configure each flow as well as the flow's PDF and colour settings.

Designed to be a simple out-of-the box solution, it caters to PDF creators as well as PDF receivers. Designers and prepress bureaus pass PDF files they produce through PDF Standardizer before sending them to their printers and publishers. PDF Standardizer ensures that files match ISO colour standards and GWG specifications and generally ensures that PDFs can be reproduced without colour or transparencies interpretation problems. Publishers, prepress bureaus and printers that receive PDFs from a wide variety of sources use PDF Standardizer to ensure that PDFs are print-ready (PDF/X and GWG compliant) and have a consistent and standardised colour content. Making PDFs consistent and standardised allows for a smoother and problem-free processing later in the workflow.

LightSwitch takes away the repetitive tasks associated with receiving and sorting files. It automatically downloads files from one or more FTP servers, receives them as email attachments or handles hot folders. In a very flexible way files can then be sorted into different folders so that they are ready for processing.

FullSwitch is a robust automation product that is easy to install and use. Like the entry-level LightSwitch product, FullSwitch offers file reception through FTP and email, sorting of files based on file type and naming conventions and automatic email

notifications to customers. In addition, FullSwitch introduces configurators that allow third-party applications to be integrated easily in a flow. Setup and automation of those applications is fully controlled from within FullSwitch. Automated applications include preflight and correction, colour management, proofing, repurposing tools and more.

PowerSwitch is the workhorse of the Switch product family. Using its comprehensive scripting and metadata tools users can build a smarter and more advanced workflow that integrates seamlessly with third-party technology. The workgroup client bundled with PowerSwitch allows team members to submit and track jobs from their own workstation.

"The UK has traditionally been a very important country for Enfocus and the amount of interest from printers and publishers for the Enfocus Switch line has grown dramatically over the past months. Being able to welcome DistributorX as the Enfocus Switch distributor for this market pleases us greatly. It will enable us to continue to provide first-rate support for our partners and end-users throughout the UK while expanding the Switch customer base," states Saskia Desmet, Director of Enfocus Sales.

Other Enfocus products distributed by DistributorX include:

Enfocus PitStop Professional 08 is the de facto standard for graphic arts and publishing professionals who need to preflight, edit or fix PDF files. No other preflight software comes close to PitStop Professional 08's comprehensive range of tools. PitStop Professional offers unprecedented control over PDFs right up to the minute they go to press.

Enfocus PitStop Server 08 is the indispensable preflighting and auto-correction tool for high-volume PDF workflows. Using Enfocus PDF Profiles and Action Lists, PitStop Server 08 instantly analyses, corrects, reports on and routes files based on the most stringent of requirements. These also include the PDF/X-1a, PDF/X-3 and PDF/X-4 ISO standards and the Ghent PDF Workgroup specifications.

PitStop Extreme is the latest addition to the PitStop product family from Enfocus. Where PitStop Professional enables PDF editing inside the familiar environment of Adobe Acrobat, PitStop Extreme is a standalone, high-efficiency alternative. It was conceived from the ground up to quickly check and correct even the most complex PDF files. Anyone familiar with applications such as Adobe Illustrator or Adobe InDesign will feel instantly familiar with the editing environment offered by PitStop Extreme. Every function in Enfocus PitStop Extreme's expansive toolkit is targeted for industry professionals working to a tight deadline. Using PitStop Extreme, jobs go to press faster, documents come from more sources and workflows are more focused.

Enfocus Instant PDF 4 makes producing press-ready PDFs easy for creative professionals. Using award-winning Enfocus Certified PDF(R) technology, it's the simplest and most reliable way to create PDFs that comply with print or advertisement vendors' specifications.

CertifiedPDF is the ultimate tool for printers and publishers to effectively communicate PDF output requirements to designers and content creators for error-free print production.

Enfocus Instant Barcode allows creative professionals to easily create, verify, fix and read barcodes directly within the familiar environment of Adobe(R) Illustrator(R). It supports the most commonly used barcode systems, including EAN-8, ISSN and ISBN making it easy to integrate any of them in the design.

About Enfocus

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Enfocus provides modular and affordable tools safeguarding job quality and enabling automation throughout the complete production chain. Innovative solutions improve communication between design and production while enhancing productivity and predictability through automation of routine tasks. Step-by-step deployment dramatically increases added value without forcing users to completely rethink their way of doing business. Well-known brands include Instant PDF, PitStop and Switch. Enfocus is a business unit of EskoArtwork and has its headquarters in Gent, Belgium.

For more information on the Enfocus product line, go to the website, or call on +44 (0)0870 458 3414 during UK business hours.

DistributorX:
<http://www.distributorx.com>

DistributorX are a leading source for distributors and resellers of desktop graphic and publishing applications, QuarkXTension(R) technology; Adobe InDesign(R), Acrobat(R) and Photoshop(R) Plug-ins(R) and other design and publishing utilities. DistributorX source extended technology products from across the world specific to the graphic design, print and publishing industries and make them available to an extensive reseller channel via their printed catalogue or online at their web site. The company are headquartered in Central London and offer resellers extensive and up-to-date information on the solutions they sell.

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