

Trendy Digital Launches KasePal for iPad, Apple Wireless Keyboard

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A brand new product from gadgets and accessories experts, Trendy Digital launches this week to make dual storage, carriage and use of an iPad and Apple wireless keyboard surprisingly simple and seamless. The KasePal is an innovative, intuitive and inimitable zipped folio case which acts as a cover, carry case and stand. Wrapped up in a stylish exterior and choice of three finishes, the KasePal effortlessly combines both form and function for portability with style, however mobile your lifestyle.

Boston, Massachusetts - A brand new product from gadgets and accessories experts, Trendy Digital launches this week to make dual storage, carriage and use of an iPad and Apple wireless keyboard surprisingly simple and seamless. The unique KasePal is an innovative, intuitive and inimitable zipped folio case which acts as a cover, carry case and stand. Wrapped up in a stylish exterior and choice of three finishes, the KasePal effortlessly combines both form and function for portability with style.

Mark Zheng, vice president of sales and marketing, said, "I love my iPad. I love it even more when I can use my Apple Wireless Keyboard to do heavy typing to get things done. Two years ago, our company recognized there weren't any accessories on the market to pack the iPad and Apple Wireless Keyboard together nicely. So we set out to design a case to address this. Anyone who uses their iPad for work or school and regularly has to use an Apple wireless keyboard will wonder how they ever managed without the KasePal."

The KasePal companion case for the iPad and Apple Wireless Keyboard removes the need to tote two separate covers everywhere. This dual storage capability saves both time and space, housing the iPad and keyboard in dedicated compartments with simple, no-fuss access to both. For those who love their iPad for its convenience, the KasePal makes using the tablet and keyboard together easier than ever thanks to a hassle-free design which consolidates storage and access. Just unzip, slide out and start typing. When you're finished, slide back in. The zipped folio case offers around the clock protection. It is built around a tough polycarbonate hard shell which fits both the iPad 2 and the new iPad 3 like a glove, so you don't need to buy another case when you upgrade your tablet. While the sturdy shell provides comprehensive protection against knocks and bumps, it also doubles up as a multi-angle stand so you can find your perfect typing position, in portrait or landscape orientation, and adjust your viewing angle to suit.

The Apple Wireless Keyboard is kept firmly in place within KasePal by a proprietary design that encloses and protects the keyboard. When needed, the keyboard can be flipped 180 degrees from its resting position within the KasePal and used immediately. When typing is complete, simply flip 180 degrees back into the case for easy storage. With access and storage both achieved by a simple flipping mechanism, using the Apple wireless keyboard becomes almost an after-thought - quick, straightforward, and stress free.

Mark Zheng added, "There are an estimated 53.2 million iPad users in the United States alone. Like me, many rely on their Apple Wireless Keyboard to get things done but before the KasePal, there was no single storage or transportation unit with combined space for the two devices. Our goal has been to build a case that was easy and intuitive to use, all focused around an ingenious design that would work well whether on the move, at home or in the office."

Trendy Digital has showcased its KasePal project through Indiegogo, the crowd based funding platform that pairs investors with initiatives around the globe. Indiegogo investors backing KasePal at conception are offered the product at more than 20% discount.

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KasePal is available in a choice of three designs; opt for premium grade black or brown PU leather or luxurious genuine cowhide leather. Each finish includes a handy carry strap and ultra thin profile not much thicker than the combined depth of the iPad and keyboard. For complete convenience, a series of card pockets and a stylus holder are featured in the interior. The PU leather version is priced at \$49.99 USD. The genuine leather version is priced at \$94.99.

KasePal:
<http://www.trendydigital.com/>

KasePal on Indiegogo:
<http://www.indiegogo.com/KasePal?a=1468308>

Purchase on Amazon (Pre-Sell):
http://www.amazon.com/s/ref=nb_sb_noss?url=search-alias%3Daps&field-keywords=KasePal

YouTube Video:
<http://www.youtube.com/watch?v=hfK9RXT58jk>

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