

## **PocketPharmacist Surpasses 75,000 iOS Purchases**

Published on 10/11/12

Danike today announces that the number of iOS purchases of their PocketPharmacist Medical app have surpassed 75,000 units since its initial release. PocketPharmacist provides crystal clear drug information and an easy to use medication organizer. It has received over 750 iTunes user reviews, averaging 4.5 out of 5 stars. As of this month, PocketPharmacist is now available for iOS and both mobile and tablet devices running Android version 2.x, or greater, on Google Play for \$0.99.

Rancho Santa Margarita, California - Danike today announces that the number of iOS purchases of their PocketPharmacist Medical app have surpassed 75,000 units since its initial release. PocketPharmacist provides crystal clear drug information and an easy to use medication organizer. It has received over 750 iTunes user reviews, averaging 4.5 out of 5 stars. As of this month, PocketPharmacist is now available for iOS and both mobile and tablet devices running Android version 2.x, or greater, on Google Play for \$0.99 USD.

"PocketPharmacist has been more successful than I ever could have imagined," says Michael Guren, founder of Danike, Inc. "What started out as just an idea has blossomed into an invaluable healthcare tool for thousands of users. Now Android users will finally be able to benefit from PocketPharmacist's drug safety features that previously were only available on iOS."

Specifically designed to be easy to use, authoritative, and clear, PocketPharmacist features over 1,300 of the most commonly prescribed drugs in the United States. PocketPharmacist eliminates infrequently used information, and serves as a reference tool that provides a common language that can be used by and between patients, caregivers, support services, medical students, and healthcare professionals.

PocketPharmacist also offers three built-in features including Med Check, Pillbox, and Resources.

Med Check automatically checks for interactions, precautions, and side effects. Any overlapping side effects, where two or more medications may have the same adverse drug reaction, are highlighted, helping to provide what could be life-saving alerts to the user.

Pillbox easily organizes medications, allergies, and medical providers for multiple people whilst tracking and recording the drugs as they are taken. All Pillbox information can be easily shared in a clearly formatted email to a doctor, pharmacist, caregiver, health worker, or healthcare facility.

PocketPharmacist also includes online resources including pill identifier, medical dictionary, FDA updates, current health news, and health topics via MedlinePlus.

### Device Requirements:

- \* iPhone 3GS/4/4S/5, iPod touch (3rd/4th/5th generation), and iPad
- \* Requires iOS 5.0 or later
- \* Universal app optimized for display on all iOS devices
- \* Optimized for iPhone 5

### Pricing and Availability:

PocketPharmacist is currently \$1.99 (USD) and available worldwide on the Apple App Store in the Medical category. Review copies are available on request. Android: PocketPharmacist is currently having a "grand opening sale" at \$0.99 (USD) and available worldwide on

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Google Play in the Medical category.

Danike:

<http://www.danike.com>

PocketPharmacist 3.1.4:

<http://www.danike.com/pocketpharmacist>

Purchase and Download:

<https://itunes.apple.com/app/pocketpharmacist-drug-information/id387365379>

Purchase and Download (Google Play):

<https://play.google.com/store/apps/details?id=com.pocketpharmacist>

Media Assets:

<http://www.danike.com/press>

Based in Rancho Santa Margarita, California, Danike was founded by pharmacist Michael Guren in 2010. The company was started in order to meet an important need: drug information that is easy to understand. Copyright (C) 2010-2012 Danike. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Michael Guren  
Founder

[mguren@danike.com](mailto:mguren@danike.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-49175.htm>

\*\*\*\*\*