

## seyDoggy announces Bubblegum r7 Ultimate Theme for RapidWeaver

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Ontario based seyDoggy is proud to announce Bubblegum r7, their new Ultimate Theme for RapidWeaver 4. This is a highly polished theme dripping with style. seyDoggy has updated this gorgeous theme to make it more flexible, more powerful and more advanced. Bubblegum is ExtraContent enabled, featuring width options, multiple background patterns, comprehensive color control, 10 custom headers, header effects, font control, and RWmultitool ready.

Kitchener, Ontario Canada - seyDoggy is proud to announce Bubblegum r7, their new Ultimate Theme for RapidWeaver 4. This is a highly polished theme that stands out and is dripping with style. seyDoggy has updated this gorgeous theme to make it more flexible, more powerful and more advanced. This is seyDoggy's second offering of the updated Med Designs Library.

Bubblegum is packed with ExtraContent, 3 tier navigation, width options, comprehensive color control, 10 custom headers (RWmultitool ready), header height control, font control and so much more. The highlight of this RapidWeaver theme is its eye catching, 3 tier navigation that can be fine tuned to pop out at its viewers, or easily blend into the background.

RapidWeaver's own built in blog page, photo album Flash slideshow or iFrame pages lack content space outside of the page itself. Bubblegum is enabled with a very special feature called ExtraContent, the fruits of a collaborative effort from a number of 3rd party theme developers. ExtraContent makes it possible to add a personal touch to previously unreachable pages. Write unique content for all three ExtraContent areas, on each and every page.

"When Med Designs made a return to action in 2008, one of their new offerings at the time was a RapidWeaver theme called Bubblegum." cites Adam Merrifield "However due to technological limitations, Bubblegum was not very flexible as far as your color choices, headers and features were concerned. We're glad to have been able to update this theme. It's the same stylish Bubblegum with a lot more horse power under the hood."

In the case of Bubblegum, ExtraContent allows the user to add their own content in specially designated areas; the Header, Sub-header and the Sub-content areas. With the aid of a simple RapidWeaver snippet (included with the theme), add additional text and images in the content or sidebar, and ExtraContent will read that information into the designated area. This makes Bubblegum particularly suited for websites concerned with making the main content the primary focus.

### Feature Highlights:

- \* 2 ExtraContent Areas
- \* 3 Tier Navigation
- \* Multiple Widths
- \* RWmultitool Ready
- \* 10 Custom Headers
- \* Header Height Control
- \* Title Control
- \* Sidebar Positioning
- \* Font Control
- \* Highly Comprehensive Color Control

### Minimum Requirements:

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- \* Mac OS X Version 10.4.11 Tiger or 10.5.2 Leopard
- \* Universal Binary for PowerPC and Intel
- \* RapidWeaver 3.6.7 or RapidWeaver 4.x
- \* RWMultitool Lite Optional

Since shutting down their RapidWeaver theme operations in late 2008, Med Designs has trusted seyDoggy Web and Graphic design for their theme support and distribution. seyDesign is now the sole distributor of the entire Med Designs line. Themes will ultimately be upgraded to RapidWeaver 4 compatibility, and where possible bolstered with extra features.

Pricing and Availability:

Bubblegum r7 is available now for \$19.49 CAD at their online RapidWeaver theme store.

seyDesign:

<http://www.seydesign.com>

Bubblegum r7:

<http://www.seydesign.com/themes/Bubblegum/>

Live Preview:

<http://showcase.seydesign.com/Bubblegum/>

Purchase Bubblegum:

<https://www.e-junkie.com/ecom/gb.php?ii=225165&c=cart&aff=211&ejc=2>

Learn more about ExtraContent:

<http://extracontent.info/2009/01/the-extracontent-feature-review/>

Headquartered in Kitchener, Ontario Canada, seyDoggy is a privately funded company founded in 2005 by Adam Merrifield. Leveraging their longtime experience in web and graphic design, seyDoggy's goal is to develop great looking theme designs for RapidWeaver, and lead to the creation of seyDesign. Known for developing the first commercially available theme with split navigation, seyDesign is responsible for continually pushing the limits of RapidWeaver. seyDoggy also offers consulting services for companies looking to enter the web design industry or who don't want to hire full time staff to manage their own internet or intranet web systems. Copyright 2005-2009 seyDoggy. All Rights Reserved. Apple, the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries. RapidWeaver, and the RapidWeaver logo are trademarks of Realmac Software Limited.

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