

The Mac Developer Network offers 3 One Day Workshops for Developers

Published on 03/26/09

On the 15th of April 2009 The Mac Developer Network will be hosting 3 one day Mac developer training workshops in Hatfield Hertfordshire, UK. Each workshop runs from 10am to 5pm and focuses on a single subject for the whole day in a very hands-on way. The workshops on offer are User Interfaces with Mike Lee, Core Data with Marcus Zarra and iPhone Development with Bill Dudney.

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The workshops are all being held as part of a pre-conference build-up for first ever NSConference, a new Mac Developers' conference for European Mac Developers. You do NOT have to attend the conference to attend a workshop.

The workshops on offer are:

User Interfaces Workshop with Mike Lee

This workshop will spend the day looking at what decisions should be made when designing user interfaces. This will be a very fluid day driven through discussion, experimentation and example.

Mike Lee, the World's Toughest Programmer, is the founder and CEO of United Lemur, a philanthropic revolution disguised as a software company. Mike also co-founded Tapulous, whose titles include Tap Tap Revenge and Twinkle. Prior to iPhone, Mike cut his teeth and won an Apple Design Award at Seattle based Delicious Monster Software. Mike is originally from Honolulu, is a popular blogger and occasional pundit, and has been seen on twitter as @bmf. (Since agreeing to do this workshop Mike has become an employee at Apple, so this could be his last non-Apple speaking engagement for a long time).

Core Data with Marcus Zarra

This workshop will spend the day looking at practical issues of using Core Data in your applications including issues such as Model Design, Data Model Versioning and Migration and Multi-Threading.

Marcus S. Zarra is the owner of Zarra Studios LLC and the creator of seSales and iWeb Buddy as well as being a co-author of "Cocoa Is My Girlfriend", a wildly popular blog covering all aspects of Cocoa development. Marcus has been developing software since the mid-1980s and has written software in all of the major technological fields. Marcus has been using Core Data since its original release in OS X 10.4 Tiger and has released numerous applications and papers covering all of the topics of Core Data.

iPhone Development for Mac Developers with Bill Dudney

If you are an experienced Mac Developer looking to write your first iPhone application Bill will spend a day helping you get up to speed covering subjects such as View Controllers (what they are how they work etc), Table Views (how to use them, esp how to add custom cells), Drawing (how its diff on the iphone, no lockFocus backing store is always a layer etc), Multi Touch Event Handling (how to do pinch/zoom), Accelerometer/Location (cool tech that is only on the phone), Photos and Address Book

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(integration with personal data).

Bill Dudney is a software developer and entrepreneur currently building software for the Mac and iPhone. Bill started his computing career on a NeXT cube with a magneto-optical drive running NeXTStep 0.9. He's the author of iPhone SDK Development and Core Animation for OS X. He has several iPhone applications currently selling on the App Store. You can follow him on Twitter @bdudney

The workshops are being held at Conference Hertfordshire's de Havilland Centre in Hatfield about 5 miles north of the M25 Junction 23 in South East England. Situated only 25 minutes from London by train, 10 minutes from the M1 and M25, and 30 minutes from Luton and Stansted airports, the conference campus features modern, state-of-the-art conference facilities, conveniently located all on the one site. There is ample free parking available, and Hatfield train station is only minutes away by taxi/shuttle bus.

Registration Website:

<https://registration.mac-developer-network.com/>

The Mac Developer Network:

<http://www.mac-developer-network.com>

Workshop Pricing :

<http://www.nsconference.com/prices/index.html>

Media Information:

<http://www.nsconference.com/media/index.html>

Based in Tetbury, United Kingdom, The Mac Developer Network (MDN) was founded in 2007 by

Steve Scott (Scotty) to provide high quality podcasts, screencasts and video training to the Mac developer community. The Mac Developer Network (MDN) is an effort to help promote the development of applications to run on Apples OS X operating system and iPhone. The Mac Developer Network is a privately held, privately financed limited company registered in the UK. Since joining the software industry in 1987, Scotty has worked as a developer, trainer and consultant in the British Isles, Europe, Asia and the USA. Scotty has written many articles for developer websites and magazines as well as featured as a guest speaker at developer conferences in the UK, Europe and USA. Tim Isted is an IT Consultant and Developer, writing software for the Mac, the iPhone and for the web. Apple, the Apple logo, OS X and iPhone, are registered trademarks of Apple in the U.S. and/or other countries.

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