

PhotoPhrase - For Creative Photo Captioning

Published on 10/25/12

Dallas based Arcadia Apps latest app, PhotoPhrase: type on photos 1.0 for iOS, was designed to make photo labeling both intimate and creative. This user-friendly app includes proportional word sizing, multi-colored fonts, visual effects, and rotational gesturing. Editing text is neither cumbersome nor tedious, and text can be placed in any location on the snapshot. Within moments, the picture can be published to email, Instagram, Camera Roll, or Facebook.

Dallas, Texas - In October 2012, Arcadia Apps released PhotoPhrase, an iPhone app designed to make photo labeling both intimate and creative. Arcadia's founder Jose Castro developed the PhotoPhrase App because, "labeling photos just isn't good enough for some photographs. Special shots cry out for artistic messages that capture the spirit of the moment. I created the PhotoPhrase app to fill that niche."

With plenty of creative options like proportional word sizing, special effects, multi-colored fonts, adjustable opacity, and rotational gesturing, Arcadia certainly accomplished its goal. Editing text is neither cumbersome nor tedious, and text can be placed in any location on the snapshot so the message doesn't have to infringe on important subject matter.

Multiple fonts and colors can be mixed on the same picture through its user-friendly interface. Additionally, special effects are clearly defined and it is a simple matter to switch from one to another in experimental fashion. Moving text is accomplished by holding the mouse button and dragging the text box to the desired location. Proportional word sizing and word rotation ensure that text fits into defined areas. Within moments, the picture can be published to email, Instagram, Camera Roll, or Facebook.

Device Requirements:

- * iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPod touch and iPad
- * Requires iOS 5.0 or later
- * 5.2 MB

Pricing and Availability:

PhotoPhrase is just 99 cents during their introductory offer, (which is 50% off the retail price of \$1.99). This price is extremely reasonable since it includes their entire array of options and a generous font package. Additional font styles can be purchased for 99 cents. Arcadia Apps offers full support for this impressive app at website and welcomes suggestions for additional features.

PhotoPhrase: type on photos 1.0:

<http://photophraseapp.com/>

Purchase and Download:

<https://itunes.apple.com/app/photophrase-type-on-photos/id560996276>

Screenshot 1:

<http://a1040.phobos.apple.com/us/r1000/109/Purple/v4/3a/06/68/3a06683d-7d76-61bb-5b89-0f9a239ad7e9/mzl.fvhrbdby.320x480-75.jpg>

Screenshot 2:

<http://a1500.phobos.apple.com/us/r30/Purple/v4/8b/ba/f0/8bbaf0a4-0fef-228e-0802-7945769214e0/mzl.ebebqfzo.320x480-75.jpg>

App Icon:

<http://a5.mzstatic.com/us/r1000/069/Purple/v4/79/19/80/7919800a-514f-b703-55c2-b7f212679010/mzm.ohmxtqx.175x175-75.jpg>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

PhotoPhrase is a product of ArcadiaApps. ArcadiaApps was founded in Dallas, Texas. Their focus is on making iOS apps for both the iPhone and the iPad. Copyright (C) 2012 ArcadiaApps. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Jose Castro
Founder

jose@arcadiaapps.com

Link To Article: <https://prmac.com/release-id-49728.htm>
