

## **EZWriter releases ClassiCard 1.0 for iOS - Classic Postcard Effects**

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California based EZWriter today introduces ClassiCard 1.0, its latest photo application developed for iOS devices. ClassiCard allows you to take a picture either from your camera or an existing photo in your library and add a classic postcard effect to it as well as the location that you took it. You can then simply, seamlessly, and quickly send the photo along with a personalized message to Twitter and/or Facebook. You can also send it as an attachment along with an email to anyone you choose.

Pasadena, California - EZWriter today is pleased to announce the release and immediate availability of ClassiCard 1.0, its latest photo application developed for iPhone, iPad and iPod touch. ClassiCard allows you to take a picture either from your camera or an existing photo in your library and add a classic postcard effect to it as well as the location that you took it. You can then simply, seamlessly, and quickly send the photo along with a personalized message to Twitter and/or Facebook without much interaction on your part. You can also send it as an attachment along with an email to anyone you choose.

No more overhead in worrying about which stream you are sending it to, you know right from the start where you are sending it. Twitter will post it with a #ClassiCard hash tag so you can see your tweets and more ClassiCards from other people. On Facebook, your Friends list can view your ClassiCards. Facebook and Twitter access are available if you allow the application to use your respective accounts.

All you have to do to start is, hit the add button on the right hand corner, select a photo with the button on the right hand corner on the second screen. Take or choose a picture from your library, select which social media sites you want to send it too, and then hit the 'Send' button. That's it.

### Device Requirements:

- \* iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPod touch and iPad
- \* Requires iOS 6.0 or later
- \* 4.1 MB

### Pricing and Availability:

ClassiCard 1.0 is only \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Photo & Video category.

### EZWriter Software:

<http://ezwriter.weebly.com>

### ClassiCard 1.0:

<https://itunes.apple.com/app/classicard/id571038196>

### Screenshot 1:

<http://a1462.phobos.apple.com/us/r1000/108/Purple/v4/73/bd/24/73bd240f-f814-3239-c779-33bee6a48053/mzl.jbecnvlo.320x480-75.jpg>

### Screenshot 2:

<http://a346.phobos.apple.com/us/r1000/109/Purple/v4/37/07/f2/3707f23f-8b8e-202f-56cb-d67daa0ebb58/mzl.kqmvuguz.320x480-75.jpg>

### App Icon:

<http://a5.mzstatic.com/us/r1000/060/Purple/v4/9e/e2/85/9ee285cd-b1fb-6def-9554-196af6cdf41f/mzl.iwhxxbci.175x175-75.jpg>

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