

Team Umizoomi Travels from Your TV to the Palm of Your Hand in New App

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Budge Studios and Nickelodeon Release Team Umizoomi Carnival, an Interactive Storybook app

Available on the iPhone, iPad and iPod touch. Designed for preschoolers, the educational app invites kids to read along with their favorite Team Umizoomi characters as they search through various locations at the carnival to help find their friend Jake's lost stuffed animal, Bunny. Players can follow along with the story as text is highlighted while being read aloud, or narrate the story themselves.

Montreal, Canada - Nickelodeon and Budge Studios continue to create endless educational and entertainment experiences for preschoolers by adding Team Umizoomi to the portfolio of their ever-growing storybook app series for iPhone, iPad and iPad Touch. Joining a line of successful apps like Dora's Ballet Adventure and Dora's Christmas Carol - Team Umizoomi Carnival introduces new characters and an engaging story that will bring added entertainment to the series.

Designed for preschoolers, the educational app invites kids to read along with their favorite Team Umizoomi characters, Milli, Geo and Bot, as they search through various locations at the carnival to help find their friend Jake's lost stuffed animal, Bunny. Players can follow along with the story as text is highlighted while being read aloud, or narrate the story themselves.

Team Umizoomi Carnival features 14 story pages with interactive moments on each page, where tasks are changed every time the story is read. Additionally, users will have access to two bonus activities - Sticker Picture Game, inviting players to create their own carnival sticker scene by adding backgrounds from the story and placing tappable animated stickers anywhere on the page.; and Balloon Pop Carnival Game, which will help users strengthen key developmental skills by practicing color and shape recognition, grouping and patterns.

The Curriculum in this app includes:

- * Visual discrimination
- * Positional vocabulary (over, under, around, through)
- * Pattern recognition
- * Colors
- * Shapes
- * Groups

"We're thrilled to see kids getting excited about math and reading. Team Umizoomi makes learning fun, and this storybook app is packed with so many activities that kids won't be able to put it down," says Michael Elman, Creative Director at Budge Studios

With over 100 fun animations throughout the story, look for characters and objects that have a special glow to interact with them and find clues or hints to complete the task on each page as kids help Team Umizoomi find Bunny. Using actual character voices and original music, players will be entertained from start to finish time and time again.

About Nickelodeon:

Nickelodeon, now in its 33rd year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 100 million households and has been the number-one-rated basic cable network for 17 consecutive years.

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Pricing and Availability:

Team Umizoomi Carnival 1.0 is available for \$1.99 (iPhone, iPod touch) and \$3.99 (iPad) from the App Store on iPhone, iPad and iPod touch.

Team Umizoomi Carnival 1.0:

<http://budgestudios.ca/?p=app&app=umizoomicarnival>

Purchase and Download (iOS):

<https://itunes.apple.com/app/team-umizoomi-carnival/id546352307>

Purchase and Download (iPad):

<https://itunes.apple.com/app/team-umizoomi-carnival-hd/id546348705>

Media Assets:

<https://www.dropbox.com/sh/b7g45949mzt5dx2/0xEPO6OTDh>

Budge Studios leads the apps for kids industry in innovation and creativity with top tier, category-defining games, books and toys. The company is changing the way kids play and learn by creating more robust and engaging experiences. Played by millions of children worldwide, Budge products are amongst the most acclaimed and popular apps. Copyright (C) 2010 Budge Studios. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc.

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