

## **The 9th International Mobile Gaming Awards is open for entries**

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The 9th International Mobile Gaming Awards opens for entries today. Developers and studios across the world are invited to submit their games for these prestigious awards. Traditionally, the Awards are held in conjunction with the one day IMGGA Summit consisting of a keynote, panels of leading experts in mobile games and pitching sessions. Since 2004, the IMGGA has become the most prestigious international competition for mobile games.

Marseille, France - The 9th International Mobile Gaming Awards (IMGGA) opens for entries today! Developers and studios across the world are invited to submit their games for these prestigious awards. Since 2004, the IMGGA has become the most prestigious international competition for mobile games. For the past 8 years, the competition awarded the most talented game developers for the most innovative mobile games, whether they are made for iPhone, Android, Windows, Blackberry, Bada, HTML5 or feature phones; whether they are made by a top 10 developer or a start-up studio; whether the developers came from Spain or Singapore, Malaysia or Mexico, Brazil or Belgium.

This year marks a big step for the 9th IMGGA as a few significant changes are made to enhance the quality of the entries:

- \* No categories will be defined for the entries; participants will instead specify their own category
- \* The Judges' Honorable Mention will replace the Operator's Choice Award
- \* 6 additional prizes will be determined by the jury
- \* The denomination of these prizes will be announced at the same time as the nominations on January 24, 2013
- \* Platinum-level sponsor Pro Sieben Sat 1 will award one million Euro in media exposure to the winners

Since 2004, the IMGGA Awards Ceremony has been held at the Mobile World Congress in Barcelona. However, the exact location of the 9th IMGGA has not been confirmed yet.

### The IMGGA Summit

Traditionally, the Awards are held in conjunction with the one day IMGGA Summit consisting of a keynote, panels of leading experts in mobile games and pitching sessions. The Summit and Awards are traditionally attended by leaders in the mobile gaming industry as well as top international developers and studios.

### The 9th IMGGA Timeline

- \* October 4, 2012 - Call for entries
- \* January 14, 2013 - Entries closed
- \* January 25, 2013 - Nominees announced
- \* February 28, 2013 - Awards Ceremony, winners announced (TBC)

As of today, developers can submit their game online at [www.imggawards.com](http://www.imggawards.com) and compete in an international arena with top studios and individual developers from all over the world. Games must have been published after January 1, 2012, or currently be in development.

International Mobile Gaming Awards:  
<http://www.imggawards.com>

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