

Foword for iOS Makes News Reading Fun and Easy by Keyword Filtering

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Kiwiple Inc. has announced the launch of Foword for the iPhone and iPod touch. A uniquely powerful and seamlessly effective mobile news binder, Foword provides a quick and easy way to find the latest and various new articles that you want to read by registering keywords. This free app lets you read well filtered news based on the keywords you are looking for and also lets you read news that optimized to your eyes by adjusting text size and font exactly the way you want.

Seoul, Korea, Republic Of - Foword uses RSS from thousands of news, information and entertainment sites to collect diverse sets of news. Foword allows the user to submit the keyword they want and search by choosing the 'day' or month' they want. The keyword that the user has submitted and the collected 'News title/Tag/Main article content' are matched through word.

Feature Highlights:

- * Read most accurate and filtered news articles based on the "Keywords" registered
- * Filter unwanted keywords by registering "Filtering(-) Keywords"
- * Make news article clipping based on each keywords registered
- * Increase the readability by changing the "Text Size and Font"
- * Share the news articles with friends via Facebook and Twitter

Foword finds the most accurate news for the users by the process of word matching and repeated news omission. "Most RSS Reader & aggregator provide category-based public information to users. However, Foword provides keyword-based information, so it offers more fitted information to each individuals." commented Ji-man Kim of Kiwiple. "With Foword you can read articles more freely and conveniently. It is a newspaper for you."

Device Requirements:

- * iPhone 3GS/4/4S/5, iPod touch (3rd/4th/5th generation), and iPad
- * Requires iOS 4.3 or later
- * 13.8 MB

Pricing and Availability:

Foword 1.0.1 is free and available in the U.S, Hong Kong, Australia, England and Canada through the App Store in the News category.

Foword 1.0.1:

<http://foword.me/>

Download from iTunes:

<https://itunes.apple.com/app/foword/id550386259>

YouTube Video:

<http://www.youtube.com/watch?v=uLhNmKf7uVl&feature=youtu.be>

Screenshot 1:

<http://a874.phobos.apple.com/us/r1000/115/Purple/v4/25/a0/65/25a0654a-e146-ecac-6e4c-56292bbf5ec7/mzl.epsyunmj.320x480-75.jpg>

Screenshot 2:

<http://a715.phobos.apple.com/us/r1000/106/Purple/v4/1c/9d/56/1c9d5655-ee40-f738-b3c6-fc3ce5500f26/mzl.zrixmgtz.320x480-75.jpg>

App icon:

<http://cfile221.uf.daum.net/image/204A5745508A1B412A779B>

Based in Seoul, Korea, Kiwiple was founded by EuiHyun Shin in 2009. Kiwiple has developed joyful contents through providing mobile apps such as SNS media platform 'Ovjet'. Kiwiple is stepping forward to create a positive ecosystem through opening up and sharing its technology with the world. Copyright (C) 2009-2012 Kiwiple Inc. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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