

Fun and Addictive New App Smart Aliens Takes Hangman into Outer Space

Published on 11/16/12

A delightful new game app, Smart Aliens 1.0 for iOS from Lele Studio and Etamin Studio blends interaction, head-to-head gameplay, fabulous animation, zany sound effects and endless hours of hilarious fun. Gameplay is based on the traditional hangman concept, where gamers guess one letter at a time in the hopes of revealing a pre-set word. This ultra-modern, space age spin on classic hangman designed for iPhone and iPad, can be played against either a Facebook friend or random player.

Cupertino, California - Gamers who want to play the first hangman in outer space and become the smartest alien the galaxy can now download the hilarious, addictive and fun new game Smart Aliens.

Designed for iPhone and iPad by the fun-loving app wizards at LeLe Studio and Etamin Studio, Smart Aliens can be played against either a Facebook friend or random player. Gameplay is based on the traditional hangman concept, where gamers guess one letter at a time in the hopes of revealing a pre-set word. Smart or lucky guesses are rewarded with continued play and eventual victory, while five bad or unlucky guesses lead to humiliating - though hilarious - defeat.

Other fun Smart Aliens features include:

- * Challenge a Facebook friend in a turn-by-turn game
- * Play against 3 other aliens in real-time! (Warning: Super Addictive!)
- * Trap your opponents with lightning, the psycho keyboard or kidnapping (or alien-napping)
- * Upgrade an alien with super powers to reveal letters at the beginning of a round, block lightning or come back to life
- * Earn coins and buy aliens, traps, medikits and super powers

And along the way, whether they're winning or losing, trapping or being trapped, gamers will enjoy fabulous animation, zany sound effects, and a rapid and responsive interface that's fun and easy to use.

"There are plenty of things in life to be serious about, and it can be hard to find ways to relax, smile and have fun," commented Michael Chaize co-founder of Lele Studio. "And that's why we created Smart Aliens! It's a truly hilarious experience, and adds a great social sharing aspect to the classic hangman game experience. It's perfect for gamers of all ages, and a great way to have fun for hour after hour."

Smart Aliens Premium, the brand new app that promises to be the funniest game on Saturn, is available now on iTunes.

About Etamin Studio:

Etamin Studio is a web & mobile creative studio, based in California Franaise. Cofounded in 2012 by Valentin de Bruyn, interactive designer, Alan Langlois and Hans Lemuet, developers, who met at Gobelins School in Paris during their studies in Digital Design. They are experts in creating rich-media oriented interactive buzzword awesome caffeine enhanced kick-ass ninja cloud-based multi platform experiences.

Language Support:

English, French, German, Portuguese, Spanish

Device Requirements:

- * iPhone 3GS/4/4S/5, iPod touch (3rd/4th/5th generation), and iPad
- * Requires iOS 4.0 or later

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

- * Universal app optimized for display on all iOS devices
- * 32.6 MB

Pricing and Availability:

Smart Aliens Premium 1.0 is only \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Games category. A free version is also available.

Smart Aliens 1.0:

<http://www.smartaliens.com>

Purchase and Download:

<https://itunes.apple.com/app/smart-aliens-premium/id568032383>

Download from iTunes:

<https://itunes.apple.com/app/smart-aliens-free/id573308615>

YouTube Video:

<http://www.youtube.com/watch?v=NxOLm6ymufo>

Screenshot:

<http://a707.phobos.apple.com/us/r1000/103/Purple/v4/be/c1/ec/bec1ec66-e0be-ad8d-1acd-6973b522109b/mzl.wxrtidju.480x480-75.jpg>

App Icon:

<http://a3.mzstatic.com/us/r1000/107/Purple/v4/9a/99/f9/9a99f96e-26be-de93-bab8-d5413bd7f3c5/mzm.xtcouqkg.175x175-75.jpg>

Lele Studio is a French gaming studio that focuses on creating fun and social games. The founders are at the origin of the concept of Smart Aliens. Their will is to transform classical gaming experiences into rich, fun, social and engaging modern games... with some "French Touch" and a special attention to visual design. Copyright (C) 2012 Lele Studio. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. All other trademarks and trade names are the property of their respective owners.

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