

SoundTech Announces General Availability For LightSnake USB Intelligent

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From Podcasting to Hip-Hop to Vocal and Karaoke Production, LightSnake Makes Computer Recording Easy For Anyone

Chicago, IL. – January 23, 2007 – SoundTech Professional Audio, a division of US Music Corporation, announced today the availability of the LightSnake, an intelligent microphone-to-PC cable with embedded analog to digital converter and signal booster. The LightSnake features SoundTech's patented "Live when Lit" technology cable ends that glow and flash indicating when sound is being transmitted.

The LightSnake USB intelligent microphone cable connects with any standard microphone and plugs directly into the PC USB port, dramatically reducing the cost and clutter traditionally associated with digital recording. Now musicians can easily enjoy the same digital recording abilities once reserved for high-end studio sessions.

Modern Digital Audio Workstation (DAW) software, such as Apple GarageBand and Sony Acid® Music Studio harness the power of PCs allowing musicians to arrange songs, mix beats and record, layer and mix their own voices. The LightSnake USB provides the easiest method to connect a microphone to a computer for recording by simply plugging the XLR tip of the LightSnake into the microphone and the USB end to a PC.

Podcasters can also benefit from the LightSnake. Podcasting, a new form of communication popularized by Apple's iPod and former MTV video jockey Adam Curry, allows anyone to distribute their recordings, such as radio programs, speeches and interviews to a near limitless audience over the Internet. The LightSnake's streamlined design, ease of use and compatibility with professional quality XLR microphones is ideal for recording high-quality digital Podcasts.

"The internet and today's computers have opened the channels for anyone to create and distribute their own audio masterpiece," said Larry English, senior vice president of business development at US Music Corp. "We developed the LightSnake to provide an easy-to-use, high-quality tool, that works with any microphone, from budget to top-of-the-line Neumann's, allowing customers to easily record their Podcasts, hit-songs or interviews."

SoundTech LightSnake USB intelligent microphone cable features:

- * Patented "Live when Lit" technology cable ends light up indicating when sound is being transmitted
- * Digital quality sound input without the need for a sound card
- * Embedded A/D chip technology with audio signal boost eliminates the need for additional signal conversion devices
- * 10 foot heavy-duty shielded cable
- * Includes Sony Media Software Demo DVD - Including Acid®, Sound Forge®, Vegas® and many other titles
- * Simple USB plug-and-play connectivity
- * Compliant with USB 2.0 Full Speed Operation
- * Compliant with USB Audio Device Class Specification v1.0
- * Compatible with Win98 SE / Win ME / Win 2000 / Win XP and Mac OS9 / OS X without additional driver
- * Driver software included for older non-plug-and-play compliant computers

Pricing and Availability

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

The patented LightSnake USB intelligent microphone cable is available through Guitar Center, Fullcompass.com, Micro Center, Musiciansfriend.com, Sweetwater.com, Cyberguys.com, X-tremegeek.com, Amazon.com and other major music retail outlets with a suggested retail price of \$69.99. For more information on retail availability, please visit www.SoundTech.com.

About SoundTech Professional Audio

SoundTech is dedicated to providing a line of products that allow more people to experience and enjoy digital recording and music creation. SoundTech also provides the music industry's most affordable and professional Pro-Audio Line of product solutions supporting both performance and recording environments. It has built a world-class team of sales, service and support professionals around what are arguably the best "Quality vs. Price" product lines available anywhere in the world. For more information visit SoundTech on the web at www.SoundTech.com

About US Music Corporation

US Music Corporation located just north of Chicago. US Music Corporation is a uniquely positioned, fully integrated musical instrument company that manufactures and markets instruments, accessories and audio equipment for professionals, aspiring professionals, collectors, hobbyists and beginner musicians. US Music Corp also owns Washburn Guitars, Parker Guitars, Randall Amplifiers, Eden Amplifiers, Oscar Schmidt, Lyon Musical Instruments, Mojo Strings and Vinci musical instrument strings and accessories. For more information visit US Music Corporation on the web at www.USMusicCorp.com

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