

## **Agenda Set for 8th Annual NAB FCPUG SuperMeet**

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The Final Cut Pro User Group Network (FCPUG Network) have announced a sneak peak at the agenda for the 8th Annual NAB FCPUG SuperMeet, to be held in the Amazon Ballroom at the Rio Hotel (Las Vegas, NV) on Tuesday, April 21, 2009 beginning at 4:30PM. It is expected this event will be the largest gathering of Final Cut Pro Users and digital content creators and filmmakers during the 2009 NAB Show.

Los Angeles, CA / Boston, MA - The Final Cut Pro User Group Network (FCPUG Network) have announced a sneak peak at the agenda for the 8th Annual NAB FCPUG SuperMeet, to be held in the Amazon Ballroom at the Rio Hotel (Las Vegas, NV) on Tuesday, April 21, 2009 beginning at 4:30PM. It is expected this event will be the largest gathering of Final Cut Pro Users and digital content creators and filmmakers during the 2009 NAB Show.

"We've got something for everyone," says Michael Horton, SuperMeet co-producer and founder of the Los Angeles Final Cut Pro User Group. "This is one of the strongest agendas of user driven presentations we have had in years."

"Our SuperMeet marks the tenth anniversary of Final Cut Pro and much of what you will see on stage has never been seen before," added Daniel Berube, SuperMeet co-producer and founder of the Boston Final Cut Pro User Group. "We will showcase brand new workflows for Final Cut Pro as well as premiere exciting new products."

The agenda will feature breathtaking HD footage as screened by documentary filmmaker Arthur C. Smith, director of the acclaimed film, "Ice Bears of the Beaufort." From tapeless HD acquisition to post, Art will show how he is bringing the digital age to Alaska's Arctic Frontier by using the tools of digital cinema to produce this award-winning film.

Over 3 years in the making, "Playing For Change: Peace through Music" is the second film born out of an idea that director Mark Johnson had while watching two Monks play music in a NYC Subway 10 years ago. It is a powerful documentary that takes us around the globe then brings us together through the simple but transformative power of music. Jonathan Walls, co-director and editor, will present.

"Digital Guy" Bruce Nazarian will introduce for the very first time in public a simple workflow to author replicable Blu-ray discs entirely on a Macintosh.

Craig Yanagi of JVC and Tim Dashwood of DVInfo will give a hands-on look at "instant editing" in Final Cut Pro using native QuickTime files captured with the new JVC GY-HM700 Camcorder.

Karl Soule of Adobe will show off the newly announced roundtripping workflow involving direct import of Final Cut Pro project files into Creative Suite 4 Production Premium on both Mac and PC.

Final Cut Studio Guru Larry Jordan will give one of the first public demonstrations of the highly anticipated new music creation plug-in from SmartSound that works directly inside of Final Cut Pro. Post Production Supervisor Jeremy Garchow will show off a never before seen Final Cut Pro workflow that will shave hours of post off of Multi-cam production.

Kim Salyer of Video Arts in San Francisco and freelance producer/editor Joanne Dorgan will present a Final Cut Pro case study involving the Coca-Cola Pavilion and the Adidas Spiral Theater at the Beijing Olympics and filmmaker Steve Sherrick of RedUser will discuss

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Indy-style Red Digital Cinema Workflow and show footage. And back by popular demand, San Diego's Wounded Marines Careers Foundation will premiere their newest video produced by their current class.

Rounding out the evening will be the "World Famous Raffle" with over \$90,000 worth of prizes to be handed out to dozens of lucky winners, featuring "super secret" new product introductions as raffle prizes from JVC, AJA and Blackmagic Design.

The FCPUG Network will also be on the NAB show floor for the first time in South Hall with the "SuperBooth" (#SL10129), featuring a full four-day schedule of free half-hour training sessions by many of the countries most recognized Final Cut Studio Gurus and digital filmmakers. Presenters include: Alex Lindsey, Mark Spencer, Steve Kanter, Shane Ross, Rob Birnholz, Dan Berube, Philip Hodgetts, Larry Jordan, Arthur C. Smith, Jim Kanter, Richard Harrington, Noah Kadner, Anthony Artis, Ernie Schaffer, Adrian Ramsier, Gary Adcock, Rick Young, Karl Soule, Cynthia Stein, Scott Simmons, John Flowers, Norman Hollyn, Joanne Dorgan and Kim Salyer and Abba Shapiro.

Tickets are on sale now online only for \$15.00 each and this event is expected to sell out. Historically every SuperMeet has always sold out. For daily updates on the 8th Annual NAB SuperMeet and to purchase tickets, please visit FCPUG Network online.

8th Annual NAB SuperMeet:  
[http://www.lafcpug.org/nab\\_2009.html](http://www.lafcpug.org/nab_2009.html)

Playing For Change: Peace through Music:  
<http://www.playingforchange.com/pop2.html>

Ice Bears of the Beaufort:  
[http://www.icebearsofthebeaufort.com/Ice\\_Bears\\_of\\_the\\_Beaufort\\_-\\_Home.html](http://www.icebearsofthebeaufort.com/Ice_Bears_of_the_Beaufort_-_Home.html)

JVC GY-HM700 Camcorder:  
[http://pro.jvc.com/prof/attributes/features.jsp?model\\_id=MDL101851](http://pro.jvc.com/prof/attributes/features.jsp?model_id=MDL101851)

#### About the Final Cut Pro User Group Network

The Final Cut Pro User Group Network is a worldwide community of Final Cut Pro and Digital Video User Groups officially recognized by Apple. The FCP UG Network's mission is to build connections between Final Cut Pro users, filmmakers and professionals who wish to lead the digital filmmaking revolution. The FCP UG Network provides both advocacy and education about Digital Video on the Macintosh and membership opportunities for learning and growth in Digital Storytelling.

#### About the SuperMeets

SuperMeets are gatherings of Final Cut Pro editors, gurus and Mac-based digital filmmakers from throughout the world who use or want to learn to use Apple's Final Cut Studio suite of applications, most importantly Final Cut Pro. SuperMeets are held annually along side large trade shows such as Macworld in San Francisco, NAB in Las Vegas, IBC in Amsterdam and in 2009 as a stand alone event in London. The agenda usually includes appearances by Apple, demos of new products, digital video tips and tricks, and filmmaker show and tells.

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