

## **MediaSilo adds Logging and Transcription Module**

Published on 04/09/09

MediaSilo today announces its new logging and transcription service. Designed for maximum flexibility, the logging/transcription module allow for user-generated lognotes or outsourcing from within the platform. Lognotes are generated within a customized user interface within MediaSilo's feature-rich application and can include verbatim transcription, scene descriptions and reel and take information. The plugin based feature will debut at NAB Show 2009, booth SL9512.

Boston, Massachusetts - MediaSilo, the professional video online tool suite announces the release of its new logging and transcription service. The plugin based feature will debut at NAB Show 2009 (booth SL9512).

"Our shift to a modular platform architecture enables MediaSilo to provide online tools that directly address key components of the production workflow." said Kai Pradel, MediaSilo CEO. "We think with MediaSilo's core platform of content management, collaboration and broadcast tools are universal. The new plugins build on that platform for a truly customizable production toolset."

Designed for maximum flexibility, the logging/transcription module allow for user-generated lognotes or outsourcing from within the platform for as little as \$1 per minute. Lognotes are generated within a customized user interface within MediaSilo's feature-rich application and can include verbatim transcription, scene descriptions and reel and take information. The metadata generated from lognotes within MediaSilo remains attached to the video clip within the platform or overwritten on the client server for search and archive.

"We've negotiated preferred rates with a group of select, established transcription companies who understand the needs of video pros," Pradel said. "We're simply integrating their service into our user-friendly logging module and offering the service within MediaSilo at preferred rates, saving our users time and money."

MediaSilo's new logging/transcription tools can also be used as a stand-alone plugin for user-generated lognotes.

"We give you two options for transcription," said Dan Green, MediaSilo's workflow specialist. "Do it yourself, or outsource. The important thing is streamlining workflow and maximizing metadata, and that's what MediaSilo does best."

MediaSilo is a pioneer in online video collaboration and technology workflow, offering online video review and approval, metadata creation, content management, web broadcast and Final Cut Server integration.

The company offers enterprise solutions for major production companies and organizations through a growing network of integrators, workflow consultants and hardware providers. Additionally, MediaSilo's online portal boasts tiered usage plans to encompass the needs of a variety of users. The most popular offering is the "Hollywood" package which provides unlimited storage and bandwidth in addition to the standard toolset for just \$99 a month. Complete pricing, plans, enterprise solutions and workflow offerings are available.

MediaSilo:  
<http://www.mediasilo.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

MediaSilo is Boston-based online media company created by video production professionals and web application designers to deliver an Internet based video content management and collaboration solution. MediaSilo is privately held.

###

Lindsay Lacher-Katz

617-423-6200

[lindsay@mediasilo.com](mailto:lindsay@mediasilo.com)

\*\*\*\*\*

Link To Article: <https://prmac.com/release-id-5129.htm>

\*\*\*\*\*