

Mobile App Studio releases iShoes 1.0 for the iPhone and iPod Touch

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Mobile App Studio today released iShoes 1.0 for iPhone and iPod Touch. iShoes delivers over 50,000 women's shoes from over 100 retailers. Users can scroll through thousands of high quality shoe photos at random or search by their favorite brands and shoe types. iShoes has the unique feature of both online and offline modes. While online, the application is constantly loading the latest shoes from the ShopStyle engine. Prior to going offline users can request a set of shoes for offline browsing.

Crawfordville, FL - Released this holiday weekend, iShoes for the iPhone has already risen to #29 in the Lifestyle category on the U.S. Apple App Store. iShoes is powered by the ShopStyle.com search engine, giving access to thousands of shoes from over a hundred retailers.

iShoes has the unique feature of both online and offline modes. While online, the application is constantly loading the latest shoes from the ShopStyle engine. Prior to going offline users can request a set of shoes for offline browsing. For example, a user can grab a thousand shoes before boarding a plane. On the flight the user can enjoy casually browsing thousands of shoes. Once back on the ground they can purchase shoes inside the application or email the favorites to themselves or a friend.

Key Features

- * 50,000 constantly updated shoes that keep up with latest seasonal styles
- * High quality shoe images
- * Search by type or brand
- * Visit the retailer website inside the iShoes application
- * Add shoes as favorites
- * Email a list of favorite shoes
- * Offline and online modes

Comments from Users:

"The style selection is awesome... I was browsing for hours :0) Great app for all the shoe divas!"

"I have gotten dizzy just scrolling & scrolling though the incredible amount of shoes available for browsing. I also could not believe the app was free."

System Requirements:

- * Compatible with iPhone and iPod Touch
- * Requires iPhone 2.1 Software Update

Pricing and Availability:

iShoes 1.0 for iPhone is available free of charge through Apple's App Store. It is listed in the Lifestyle section.

Mobile App Studio:

<http://www.mobileappstudio.com/>

Download iShoes:

<http://itunes.com/apps/iShoes>

iShoes 1.0:

<http://www.mobileappstudio.com/iPhoneapps/tabid/57/Default.aspx>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Press Materials:

<http://www.mobileappstudio.com/PressMaterials/iShoesPressMaterials/tabid/60/Default.aspx>

Located in Crawfordville, FL, Mobile App Studio was founded in 2009 by Ryan Pream and Carleen Ghio. The Mobile App Studio develops premium lifestyle apps for the iPhone, iPod Touch and other mobile devices. All Software (C) 2009 Mobile App Studio / All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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