

## WebIS updates Pocket Informant for iPhone and iPod Touch

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Texas-based Mobile market leader, WebIS Inc. today announced its incredibly popular PIM, Pocket Informant, for the iPhone and iPod Touch is has been updated to version 1.01. In the first week on the Apple App Store Pocket Informant reached #3 on the best selling Paid Application list for Productivity. Version 1.01 adds several customer requested features such as shared calendar synching and improves performance and reliability. Pocket Informant offers Calendaring and To do management in one.

Cedar Park, Texas - Texas-based Mobile market leader, WebIS Inc. today announced its incredibly popular PIM, Pocket Informant, for the iPhone and iPod Touch is has been updated to version 1.01. Pocket Informant offers Calendaring and To do management in one easy to use application and is the premiere Personal Information Manager for Windows Mobile and BlackBerry devices.

In the first week on the Apple App Store Pocket Informant reached #3 on the best selling Paid Application list for Productivity. Version 1.0 offered Agenda, Week, Month, and Day views for the calendar, a Today view, a Tasks view with full GTD capability, Context, Projects, Next Action, Inbox, Search, as well as syncing with Google Calendar and ToodleDo. Version 1.01 adds several customer requested features such as shared calendar synching, customizable First Day of Week, ISO week number displays and greatly improves performance and reliability.

"Version 1.00 was a great success and with version 1.01 we think we're showing our customers how important their feedback is." says Alex Kac, founder and CEO WebIS Inc. "The day after release our teams had to double their efforts to answer questions about our existing features and our planned ones. We look forward to bringing full filtering, per-calendar timezone support, desktop sync and more to our future versions."

Pocket Informant was the first full PIM (personal information management) for Windows Mobile in 2000, and listed at number 6 of all sales for WinMobile apps. "We have a long history of creating powerful and easy to use solutions for the mobile professional". Alex continues. "We are Apple fans here. All of our desktops/laptops are Macs; our servers are XServes; some of us have even worked at Apple. So we know what Mac OS X users like, expect, and deserve." Pocket Informant for the iPhone is truly focused on making productivity fun and easy, yet focused.

### Features Include:

- \* A calendar built the way an iPhone Calendar should be
- \* Today, Month, Day, Week, Agenda, Todo, and Search views
- \* Swipe between Months, Days, and Weeks
- \* Easily jump to any date in Day and Month views
- \* Timebars to show your free/busy time at a glance
- \* Expanded detail view to see events and todos on any day
- \* Todos integrated in the Calendar Views
- \* Full Search of Contacts, Todos, and Calendar items
- \* Send Appointment Meeting Requests
- \* Getting-Things-Done (GTD) management of Todos
- \* Franklin Covey ABC/1-99 Prioritization of Todos
- \* Filters to quickly find active, due, overdue, and completed Todos
- \* Today View to show your current appointments, Todos and meeting attendees
- \* Over-the-air syncing with Google Calendar and Toodledo (read the Quickstart at our site to learn how to sync with Outlook and iCal)
- \* Starring/Flagging Todos

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\* Settings such as ISO Week Numbers, First Day of Week, and more

System Requirements:

\* iPhone or iPod Touch 2.2 or later

Pricing and Availability:

Pocket Informant 1.01 for iPhone is available exclusively through Apple's App Store at a introductory price of \$12.95 (USD).

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=302503702&mt=8>

Pocket Informant 1.01:

[http://pocketinformant.com/products\\_info.php?p\\_id=pocketinformant\\_iphone](http://pocketinformant.com/products_info.php?p_id=pocketinformant_iphone)

Press Icon:

[http://pocketinformant.com/graphics/press/PI\\_iPhone\\_Press.png](http://pocketinformant.com/graphics/press/PI_iPhone_Press.png)

Screenshot 1 - GTD Tasks:

<http://webis.net/graphics/iPhone/screenshots/PI/Task%20Root.png>

Screenshot 2 - Week View:

<http://webis.net/graphics/iPhone/screenshots/PI/WeekView.png>

Screenshot 3 - Month:

<http://webis.net/graphics/iPhone/screenshots/PI/Month.png>

Headquartered in Cedar Park, Texas, Web Information Solutions, Inc. is a privately funded Corporation founded in 1997 by Aleksei Kac. WebIS has focused on the Mobile PDA and Smartphone market since August of 2001 and has risen to become one of top ten developers by sales for mobile devices shortly thereafter. With more than 500,000 users on Windows Mobile, BlackBerry, and now the iPhone, WebIS has shown expertise, leadership, and vision in the mobile space. For more information on WebIS or Pocket Informant, please visit their website. Copyright 1997-2008 Web Information Solutions, Inc. All Rights Reserved. Apple, the Apple logo, and iPhone are registered trademarks of Apple Computer in the U.S. and/or other countries.

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Link To Article: <https://prmac.com/release-id-5163.htm>

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