

## **Humble Daisy Announces special pricing during WWDC!**

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Humble Daisy is offering a 30% discount on single license purchases of ProfCast during Apples World Wide Developer Conference in San Francisco. Users who take advantage of this discounted price will be eligible for an upgrade discount when the next major upgrade of ProfCast become available. One license per purchase only (discount does not apply to multi-license discounts.).

### **HUMBLE DAISY OFFERS WWDC PROFCAST PROMOTION - 30% DISCOUNT**

#### **OFFER DETAILS**

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"It's been a great year for ProfCast and I just wanted to provide an incentive to get even more user's involved." explained Humble Daisy CEO Dave Chmura. "Humble Daisy has always been about empowering people to do great work, and hopefully this sale will enable more users to come to the table." ProfCast regularly priced at \$29.95. "I also want people to know that even if they take advantage of this discount, they will still receive upgrade pricing on ProfCast 3 (or whatever it is eventually called)." Chmura said.

The WWDC ProfCast promotion will run through June 15th, 2007.

To take advantage of this special pricing visit  
<http://profcast.com/buy/>

#### **PRICING & AVAILABILITY**

ProfCast is available through the ProfCast web site (<http://www.profcast.com/buynow/>). It is available for a retail price of \$29.95 (US). Volume discounts and site licenses are available upon request. Full system requirements and more information on ProfCast can be found at <http://www.profcast.com/support/>

#### **REVIEWER'S GUIDE**

A reviewer's guide is available for members of the media at  
<http://www.profcast.com/press/>

ProfCast Home Page:  
<http://www.profcast.com>

ProfCast Reviewer's Guide:  
[http://profcast.com/pdfs/GettingStarted\\_SM.pdf](http://profcast.com/pdfs/GettingStarted_SM.pdf)

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The husband-wife team of David and Michael Chmura founded Humble Daisy, Inc in 2002. The company's goal is to provide simple and elegant, user-centered solutions to facilitate personal and professional success. Humble Daisy is based in Ann Arbor, Mich.

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