

## OwlyApps launches beautifully designed iPad App for Kids - Picture ABC

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OwlyApps announces Picture ABC 1.1, an update to its fun word game app for the iPad. Picture ABC features amazing pictures to help children learn new words by matching alphabet letters and spelling words. It includes over 100 pictures of animals, nature, fruits, and more. Additionally, personal photos can be added quickly to build individual categories. Just in time for the holiday season, version 1.1 includes a special Christmas category, Retina Graphics, new category and more.

Cologne, Germany - Developed by OwlyApps, Picture ABC is a brand new word game app for the iPad with amazing pictures to help children learn new words by matching alphabet letters and spelling words. It includes over 100 pictures of animals, nature, fruits, etc. and as a season's special also a Christmas category. Additionally, personal photos can be added quickly to build individual categories.

The app is intended for kids who have started reading and know the ABC (age 5-7). On opening the app, kids can start right away or parents can check out the settings. The difficulty level can be adjusted. Words can be read aloud and repeated, the correct spelling can be shown in advance and the number of letters can be changed. Words are currently available in English and German.

To solve a word, kids need to drag the right letters into the boxes in the correct order. When all boxes are filled, the owl will let them know if the answer was correct and come with a surprise when a certain number was answered right. Overall, Picture ABC is a great fun and educational word game with a great number of words from different categories and a nice feature to personalize with own pictures.

### Picture ABC Features:

- \* 8 categories of pictures
- \* Fully customizable with personal pictures
- \* Child-safe environment - no in-App purchases
- \* Retina graphics

### Device Requirements:

- \* Compatible with iPad
- \* Requires iOS 5.0 or later
- \* 61.7 MB

### Pricing:

Picture ABC 1.1 is available on the App Store for \$0.99 USD (normally \$1.99) for a promotional period of two weeks.

### OwlyApps:

<http://www.owlyapps.com>

### Picture ABC 1.1:

<http://www.owlyapps.com/PictureABC>

### Purchase and Download:

<https://itunes.apple.com/app/picture-abc/id578086419>

### YouTube Video:

<http://www.youtube.com/watch?v=NLeQ-KJDNDw>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot:

[http://www.owlyapps.com/sites/default/files/screenshots\\_xmas02.png](http://www.owlyapps.com/sites/default/files/screenshots_xmas02.png)

App Icon:

[http://www.owlyapps.com/sites/default/files/owl\\_512.png](http://www.owlyapps.com/sites/default/files/owl_512.png)

OwlyApps is an enthusiastic creator of educational children's applications for the iPad and the iPhone. It was founded by parents who share a passion for children, education, design and play. OwlyApps' mission is to create intuitive and beautifully designed educational apps. Copyright (C) 2012 OwlyApps. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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