

## New Plug-ins for CS3 Ship

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SkinTune - Correcting skin colour with Adobe Photoshop is one of the most difficult tasks professional photographers face every day. The problem is that the range of acceptable skin colour is very limited and varies slightly for different races. Additionally, subtle skin colour is difficult to render on a computer monitor, so making accurate adjustments is tricky.

The developer of SkinTune spent years studying skin colour, and collecting thousands of image samples from around the world. Then, they took precise spectrophotometer measurements and compiled complete reference databases of acceptable colours for each race. What they discovered is that skin colour represents less than 1% of all available colours, and that each race has slightly different colour characteristics.

Traditional tools were never designed to handle such a small range of colours. SkinTune boasts complete libraries for different races, including African, Asian, Caucasian, Latin, and Middle Eastern. Each library contains between 125,000 and 150,000 colours made up of different combinations of hue, brightness, and saturation, based on the unique characteristics of each race.

SkinTune also provides specialised tools designed specifically for skin colour adjustment. All of the adjustments are totally independent, so adjusting brightness, as an example, has no effect on hue or saturation. This is important because a small adjustment can easily result in an out-of-gamut skin colour. The plug-in's tools are twice as precise as Photoshop so users can make very subtle adjustments and achieve life-like results.

### System Requirements:

Windows 95 through XP, Photoshop 7 through CS3, Photoshop Elements 2, 3, 4, and 5  
Macintosh OSX 10.2 and higher, Photoshop 7 through CS3, Photoshop Elements 2, 3, and 4  
8 Bit or 16 Bit RGB images

20/20 Color MD - 20/20 Color MD is a Photoshop plug-in that is designed for photographers, artists and graphic designers who want great looking images, but would rather not sit in front of a computer all day. The plug-in works like an eye exam to figure out precisely what is wrong with a photo and how to fix it. During each step of the Wizard processes, users are presented with two side-by-side preview images that have been altered in different ways. They can then pick the better image from each pair. The entire six-step process only takes about 15 seconds and users can fine-tune the result any way they like.

20/20's patented Color Wizard contains thousands of different colour correction possibilities. It doesn't matter whether a user is a colour expert or a Photoshop novice, 20/20 will save a great deal of time and effort. 20/20 takes care of all correction needs, including colour balance, dynamic range, exposure, and saturation. There's even a great

highlight and shadow tool that is easier and more complete than Photoshop's own.

New features in version 2 include 16 bit compatibility; an all new 6-step Wizard with user-defined control at each step; new vastly improved Snapshot functions and new colour correction algorithms. Plus, there are a host of new tools, new interface shortcuts, and much more.

**System Requirements:**

Windows 95 through XP, Photoshop 7 through CS3, Photoshop Elements 2, 3, 4, and 5  
Macintosh OSX 10.2 and higher, Photoshop 7 through CS3, Photoshop Elements 2, 3, and 4  
8 Bit or 16 Bit, RGB images, Minimum Screen Resolution 800x600

**Test Strip Proofer Pro and Home Editions** - Users know the routine. An image looks great on-screen, but when printed, everything looks different, and usually not for the better. So, it's necessary to calibrate, tweak, and print over and over again, until achieving the desired look. And during that tedious and time-consuming process, users waste a lot of expensive ink and paper.

**Proven Darkroom Technique** - Old-time photographers faced the same problem in the darkroom, with expensive silver based paper and chemicals. So, they devised a system of incremental proofs called test strips and ring-arounds.

Now, users can take advantage of the same darkroom techniques on their photo printer. Test Strip Proofer is a Photoshop Automation Plug-in that automatically makes calibration proofs for any size printer, and with a choice of colour variation and amount. It even fixes an original.

Test Strip Proofer has 3 options for making calibration proofs: Proof Size, Color Choice, and Amount.

All Colors make a colour variation ring-around, while individual colours are used to make incremental test strips (i.e. Red 5%, 10%, 15%, 20%...). The Fix Original option can be used to update an original image.

The product is available in both a Pro and Home edition.

Test Strip Proofer Pro offers horizontal and vertical sizes from 4"x5" up to 36"x45", plus it has a selection of wide proofs, ranging from 16" wide to 43" wide to help save on the consumption of rolled paper, canvas, and other expensive media. Wide-format printers, sign makers, and service bureaus receive artwork from many different customers, who use a variety of software. Test Strip Proofer is designed to streamline the process and eliminate costly re-runs due to individual colour perception.

Now, users can provide their customers with custom approval prints to insure quality reproduction and hassle-free turn-around. Just make a calibration proof, let the customer select the best colour variation, and have them sign-off with their approval. Then use Test Strip Proofer to correct the image, and it's ready to go.

Test Strip Proofer Home version creates horizontal and vertical proofs in sizes ranging from 4"x5" up to 12"x15". It's the perfect solution for those individuals wanting high-quality reproduction, while saving on ink and paper.

**System Requirements:**

Windows 95 through XP, Photoshop CS, CS2 and CS3  
Macintosh OSX 10.2 and higher, Photoshop CS, CS2 and CS3  
8 Bit or 16 Bit RGB images

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#### Pricing

SkinTune £45.95

20/20 Color MD £29.95

Bundle of SkinTune and 20/20 Color MD £59.95

Test Strip Proofer Pro £74.95

Test Strip Proofer Home £34.95

All three products are available now through XChange International. To order, or for more information, users can visit [www.xchangeuk.com](http://www.xchangeuk.com), or call on +44(0)20 7490 4455 during UK business hours.

Website:

<http://www.xchangeuk.com/>

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