

## ClipClock Releases History of Sharing: 101 Infographic

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ClipClock 2.1, a social video sharing app that has been featured on TechCrunch, Venturebeat, Wall Street Journal, and other popular media sites, released an infographic this morning titled, History of Sharing: 101. This creative graphic details the history of information sharing, from messenger pigeons to social media. ClipClock created the infographic to inform app users on how far social sharing has come since the invention of social media.

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"If you boil it down to the basics, social sharing has made huge leaps and bounds over the past decade, said ClipClock PR manager Jacqueline Lage. "The evolution process of social sharing went into hyper speed around the turn of the century, and we're very proud to be on the forefront with our app."

The infographic begins with prehistoric cave paintings, evolves to Greek runners, messenger pigeons, town criers, radio transmissions, and eventual concludes with social media technology. ClipClock believes that the infographic grants keen insight on how quickly technology has sped up social sharing evolution in comparison to previous forms of sharing.

"The human race went from small steps to giant leaps in social sharing evolution once social media technology got on board," said Lage. "If look at the whole timeline in one piece, it pretty amazing."

The infographic is currently posted on visual.ly and other sites around the web. For more information on the History of Sharing: 101 infographic or ClipClock, visit the company's website.

### Device Requirements:

- \* iPhone 3GS/4/4S/5, iPod touch (3rd/4th/5th generation), and iPad
- \* Requires iOS 5.1 or later
- \* 6.3 MB

### Pricing and Availability:

ClipClock 2.1 is free and available worldwide exclusively through the App Store in the Photo & Video category.

### ClipClock 2.1:

<http://clipclock.com/>

### Download from iTunes:

<https://itunes.apple.com/app/clipclock/id564400744>

### Screenshot:

<http://www.crunchbase.com/assets/images/original/0020/0897/200897v2.png>

### Infographic:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://visual.ly/history-sharing101>

App Icon:

<http://img-ipad.lisisoft.com/imgmic/9/4/948-1-clipclock.jpg>

Future Services, LLC. created ClipClock as a way to discover and share the best video moments through a fun and easy to use social hub format. As a young team based out of San Francisco and Moscow, Future Services looks to lead the way in video app innovation and continually improve the ClipClock app. Future Services remains proud to provide the first app which acts as a social hub and video highlighting service, so the best moments can be easily watched and shared on mobile like never before. Future Services established itself in early 2012, commercially operates out of San Francisco, California and develops the product in Moscow, Russia. Copyright (C) 2012 Future Services, LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Jacqueline Lage  
Marketing Manager  
541-513-6191

[jacqueline@clipclock.com](mailto:jacqueline@clipclock.com)

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