

Noise Industries Development Partners Roll Out 3 New Updates

Published on 04/20/09

Noise Industries, developer of visual effects tools for the postproduction and broadcast markets, announced that development partners DVShade, Industrial Revolution and Yanobox have updated several FxFactory powered plug-ins for Adobe After Effects CS3 / CS4, Apple Final Cut Studio and Apple Final Cut Express applications. New FxPacks include: Industrial Revolution's Volumetrix version 2.0, the Yanobox title animation plug-in Motype version 1.2, and DVShade's EasyLooks version 2.5.

Boston MA - Noise Industries, developer of visual effects tools for the postproduction and broadcast markets, announced that development partners DVShade, Industrial Revolution and Yanobox have updated several FxFactory powered plug-ins for Adobe(R) After Effects(R) CS3 / CS4, Apple(R) Final Cut Studio(R) and Apple Final Cut(R) Express applications. New FxPacks include: Industrial Revolution's Volumetrix version 2.0, the Yanobox title animation plug-in Motype version 1.2, and DVShade's EasyLooks version 2.5.

Attendees to the NAB 2009 exhibition can see the new FxPack releases at the Apple Final Cut Pro User Group SuperMeet held at the Rio Hotel on April 21, 2009.

"It was a tremendous effort to synchronize development with our partners to make these releases happen, and I would like to thank our partners for investing their creative energies into producing such phenomenal updates. I think the FxFactory user base will be quite pleased with the significant enhancements the collective development efforts bring to the postproduction and more specifically - the special effects workflow" comments Niclas Bahn, director of business development, Noise Industries.

About Noise Industries Development Partners

FxPacks are developed by Noise Industries and its partners using the Noise Industries FxFactory Pro plug-in manager. The FxFactory Pro Plug-in Manager provides broadcast designers a user-friendly development tool to create additional effects plug-in packages for Adobe After Effects, Apple Final Cut Studio and Final Cut Express applications.

FxPack Update - New in DVShade EasyLooks 2.5

DVShade EasyLooks 2.5 delivers a brand new rendering pipeline for fast, high-quality renders. A brand new 3-way color corrector, new gradient overlay controls and a vignette effect add tremendous compositing capabilities for minimal dollars. EasyLooks 2.5 is a free upgrade for all existing EasyLooks 2.x customers.

DVShade founder Trevor Anderson has been working with graphics programming for over a decade. A former developer of Apple Final Cut FxScript plug-ins, Trevor joined the Noise Industries development partner program in 2008 and began developing plug-ins using the FxFactory Plug-in Manager.

FxPack Update - What's New in Industrial Revolution Volumetrix 2.0

Industrial Revolution's Volumetrix 2.0 adds brand new rays, glows, distortions, and glints to the most popular volumetric light-spill plug-ins for Final Cut Studio. The new update is free for existing Volumetrix customers.

Industrial Revolution founder Peter Wiggins is a successful broadcast editor with more than 25 years of industry experience. His credits include work with the BBC, CBS, and CNN - covering everything from the Winter Olympics to working with Michael Jackson on a video for the World Music Awards. A well known power user of Final Cut Pro, Peter has designed a number of popular Noise Industries FxPacks based on his years of experience and passion to improve postproduction workflows for broadcast designers everywhere.

FxPack Update - What's New in Yanobox Motype 1.2

The highly popular title animation plug-in Motype improves upon existing features as well as brings into the mix new titling capabilities including; drop shadow on characters and 10 professional new titling presets for creating quick, high-quality title animations. Motype 1.2 is a free upgrade for all existing Motype customers.

Noise Industries partner Yanobox is lead by Jean Marc Noel. The French native established Yanobox after two decades as an editor and compositor in professional postproduction creating videos for high-profile European companies such as France Telecom, Oxbow and EADs as well as interactive designs for Universal and Sony. Noel is also an instructor of compositing and motion graphics at ECV, the French school of visual communications. A consummate technologist, Noel has ventured deep into the world of digital signage and graphical programming.

Availability and Pricing of FxFactory Pro and Noise Industries Partner Plug-ins:
FxFactory Pro is available today for \$399.00 (USD). Additional plug-in packages are available for free or commercially starting at a price point of \$29.00 (USD). Adobe(R) After Effects CS3, Apple Final Cut Studio 2 and Apple Final Cut Express 4 users can test drive hundreds of FxFactory plug-ins.

Noise Industries:
<http://www.noiseindustries.com>

FxFactory:
<http://www.noiseindustries.com/products/>

FxFactory Info:
<http://www.noiseindustries.com/xfactory>

Purchase FxFactory:
<http://www.noiseindustries.com/store/>

Screenshot:
<http://www.noiseindustries.com/company/>

About Noise Industries, LLC

Established in 2004, Boston, Massachusetts-based Noise Industries is an innovative developer of visual effects tools for the post-production and broadcast community. Their products are integrated with popular non-linear editing and compositing products from Apple, Adobe and Avid.

###

Janice Dolan
Director
617-817-6595

janice@zazilmediagroup.com

Link To Article: <https://prmac.com/release-id-5258.htm>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>
