

## **IQurio Releases Second iPad App Taking Early Learning to the Theater**

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Three months after the launch of their well-received app ABC Theater - The Alphabet Song, IQurio has done it again and is releasing ABC Theater - Old MacDonald and Friends 1.0 for iPad. Old MacDonald and Friends takes children as young as 2 on an adventure of discovery. Beginning with Old MacDonald and his farm, a song they already know and love, the app introduces them to exciting new worlds with even more animals for them to play and love to learn with.

Tel Aviv, Israel - Today IQurio is launching their second app for early learners. Old MacDonald and Friends 1.0 takes children as young as 2 on an adventure of discovery. Beginning with Old MacDonald and his farm, a song they already know and love, the app introduces them to exciting new worlds with even more animals for them to play and love to learn with.

Guided by IQurio's academic advisor Prof. Shany, the new app is focused around early literacy. With the rich and beautiful animation of the puppet theater, the animals will come to life and the child will excitedly begin to learn about basic characteristics of each of the animals as they also learn to read, write and spell. The app works by allowing the child to make language discoveries as they actively participate, play and interact with the animals and explore their worlds. Helping to develop their comprehensive skills as well as feed their imagination.

"It's been an exciting three months for the IQurio team. Since the initial launch, The Alphabet Song app has been downloaded thousands of times and enjoyed by thousands of children. We've been overwhelmed by the positive feedback we've received and we're looking forward to even greater success with our latest app."

### Device Requirements:

- \* iPad 2 (Wi-Fi, Wi-Fi + 3G), iPad (3rd generation), iPad Wi-Fi + 4G, iPad (4th generation), iPad Wi-Fi + Cellular (4th generation), iPad mini and iPad mini Wi-Fi + Cellular
- \* Requires iOS 5.0 or later
- \* 312 MB

### Pricing and Availability:

Old MacDonald & Friends (ABC Theater) 1.0 is only \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Games category. If you would like further information about Old MacDonald & Friends (ABC Theater) or IQurio, or you would like to schedule an interview, please contact IQurio.

### Old MacDonald & Friends (ABC Theater) 1.0:

<https://itunes.apple.com/app/old-macdonald-friends-abc/id583713514>

### IQurio:

<http://iqurio.com/>

### Screenshot 1:

<http://a67.phobos.apple.com/us/r1000/109/Purple/v4/f6/b6/fc/f6b6fc94-8a80-a46e-6f4b-0f1912384ee1/mzl.kqonwyaz.480x480-75.jpg>

### Screenshot 2:

<http://a1798.phobos.apple.com/us/r1000/074/Purple/v4/d6/6b/6a/d66b6a01-a623-356b-16fd-6f4d15065bb3/mzl.vmadxbzu.480x480-75.jpg>

### Screenshot 3:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://a1053.phobos.apple.com/us/r1000/097/Purple/v4/a7/d3/01/a7d301e0-c299-dc36-21e7-fe51552b4591/mzl.ftcyzxttd.480x480-75.jpg>

App Icon:

<http://a3.mzstatic.com/us/r1000/068/Purple/v4/aa/09/bc/aa09bcee-1ec8-7e6a-5abc-2b51a8788331/mzl.znyypdps.175x175-75.jpg>

IQurio, an educational apps company based in Tel Aviv, Israel, was formed in 2012 by Matan Vered, Eyal Gershon and Uri Katz for the purpose of creating educational fun games. We at IQurio, strongly believe that learning can be fun! So with that in mind we create Apps that grab your child's imagination and get them learning from an early age in a colorful and interactive world. Outside of the classroom, there is a world of Apps and games available to our children, all differing in style and focus. Our vision is to create a space where children can combine learning with interactive fun. A place where your child has so much fun learning, that they will want to learn more. Visit IQurio for more information, videos, screenshots, and more company information. Copyright (C) 2012 IQurio. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Link To Article: <https://prmac.com/release-id-52957.htm>

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