

Zevrix Solutions Releases LinkOptimizer 3.3 for Adobe InDesign

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Zevrix Solutions today announces the release of LinkOptimizer 3.3, an update to its solution to optimize link size and resolution in Adobe InDesign documents automatically. LinkOptimizer allows to reduce the size of InDesign jobs and increase the processing speed by eliminating excessive image data. The update allows to optimize Photoshop EPS links in InDesign CS4, which was earlier prevented by an InDesign CS4 bug.

Toronto (ON), Canada - Zevrix Solutions announces the release of LinkOptimizer 3.3, an update to its workflow automation solution to optimize link size and resolution for Adobe InDesign. LinkOptimizer allows to reduce the size of InDesign jobs and increase the processing speed by eliminating excessive image data.

LinkOptimizer automatically reduces the image resolution, scales and crops the images in Photoshop according to their dimensions in the InDesign document and the target resolution specified, and reimports them to InDesign at 100%. In addition, LinkOptimizer can automate the image color conversion, sharpening and merging of layers, as well as run Photoshop Actions during processing.

LinkOptimizer provides the following benefits for service providers, printers, ad agencies and publishing houses:

- * Saving valuable hard drive and backup storage space
- * Saving hours - and even days - of optimizing image size and resolution manually
- * Increasing document printing and exporting speed (for high resolution, image rich projects the output time can be reduced from hours to minutes)
- * Saving valuable time when transferring jobs to outside sources
- * Reducing job cost through faster processing by service providers
- * Speeding up overall job turnaround

The update allows to optimize Photoshop EPS links in InDesign CS4 documents. This was earlier prevented by an InDesign CS4 bug in which InDesign CS4 doesn't report the resolution of raster EPS files. LinkOptimizer now checks the resolution of Photoshop EPS images independently from InDesign CS4.

Pricing and Availability:

LinkOptimizer 3.3 can be purchased from the Zevrix Solutions web site for \$159.95 (USD), as well as from authorized resellers. Demo is also available for download. Upgrade to LinkOptimizer 3.3 is free for licensed users of version 3 and up, and \$40 (USD) for the users of earlier versions. LinkOptimizer is available for Mac OS X 10.4.2 and higher, a Universal Binary, and works with Adobe InDesign CS-CS4.

Zevrix Solutions:

<http://zevrix.com>

LinkOptimizer 3.3:

<http://zevrix.com/LinkOptimizer.php>

Download LinkOptimizer:

<http://zevrix.com/LinkOptimizer.dmg>

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Located in Toronto, Canada, Zevrix Solutions provides productivity solutions for Adobe Creative Suite software, graphic file diagnostics and Microsoft Office on Mac OS. Zevrix Solutions is dedicated to helping professionals achieve more while doing less through automating their everyday tasks, producing error-free documents, saving disk space and cutting production costs. For more information, visit their website. Copyright (C) 2009 Zevrix Solutions. All Rights Reserved.

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