

## **Zerion Software Announces Data Collection platform for iPhone/iPodTouch**

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Zerion Software today announced the release of the exZact data collection platform for the iPhone and iPod Touch at the 19th annual OSDBU conference. The exZact mobile client and the exZact iFormBuilder web application were presented at the conference. The exZact data collection offering is a universal mobile data collection solution leveraging the iPhone and iPod Touch platforms. It provides secure, scalable, flexible, effective, and efficient mobile data collection for teams on the go.

Herndon, Virginia - Zerion Software announced the release of the exZact data collection platform for the iPhone and iPod Touch at the 19th annual OSDBU conference. The exZact mobile client and the exZact iFormBuilder web application were presented at the conference.

"I am very excited about the reaction that we are getting today, and very proud of our team who made this idea a reality". "Lowering the cost to the point that my local delivery company and landscape Company can utilize it was a major technical and business challenge. We have done it, and now, a 3-person delivery company can also walk in the client's door and ask for a digital signature, much like UPS." - Sze Wong, President of Zerion Software.

The exZact data collection offering is a universal mobile data collection solution leveraging the iPhone and iPodTouch platforms. It provides secure, scalable, flexible, effective, and efficient mobile data collection for teams on the go.

Enterprise and branded (for non-profit organizations and advocacy groups) versions of the exZact platform are available immediately. The small business version and the mobile client will be available for sign-up and download from the App Store within a month.

### **Works Anywhere**

With exZact, mobile workers can perform inspections or surveys with or without a network connection. All forms, logic, and data are stored locally on the device database, so even when work needs to be done indoors or inside a tunnel, exZact will continue to function. ExZact's synchronization logic is specifically designed for mobile networks, and it has special logic to deal with lost connections. In the event that the connection is less than optimal, data can still be submitted to the server safely and securely.

### **Massively Scalable**

The exZact platform is designed to handle massive data collection. Utilized during the last presidential election and inauguration, our server is able to handle thousands of concurrent users and hundreds of thousands of pieces of data within a few hours.

### **Maximum Security**

Four layers of security can be configured from the server for different applications. For the most secure requirements, the client has built-in password protection and local data encryption. All data is communicated with the server through a secure network connection. An optional data wipe can be setup to automatically delete all data when maximum login attempts are exceeded.

Zerion software announces 3 versions of the exZact offering. ExZact for Non-profit/Advocacy Groups, exZact for Small Businesses, and exZact for Enterprise/Government.

ExZact for non-profit/advocacy groups allows organizations to create branded apps for

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surveys, petitions, donations, etc. With exZact, these apps can be created with zero programming, which allows organizations to reach more people in a cost effective way.

ExZact for small business brings the power of mobile technologies to small businesses, even companies with less than 10 people. Costing no more than a cup of coffee a day, small businesses can now enjoy the productivity boost that before was only reserved for enterprises. With a self-service web-based administration tool, small businesses can create estimation forms, inventory control forms, time log forms, and inspection forms, to gain a competitive advantage over like businesses.

ExZact for the enterprise combines the easy to use platform with Zerion's expertise in various backend systems integration. ExZact's architecture is designed with the ability to integrate with various backend systems, including Oracle, SAP, SharePoint, TIBCO, and IBM MQSeries. With exZact for the enterprise, work force automation, work order management and mobile workflow applications can be deployed cost effectively.

ExZact joins Zerion Software's list of iPhone applications, including VoteReport and InaugurationReport, which won the Golden Dot Award from PoliciticsOnline, iGravy (Based on their iStar platform) and Rochambeau, a mobile networked game. Zerion Software has an aggressive strategy in the iphone development space, from Product Development to Consulting Services.

Zerion Software:  
<http://www.zerionsoftware.com/>

exZact iFormBuilder:  
<http://www.iformbuilder.com>

Zerion Software is a mobile application development firm and the maker of iStar and exZact. Zerion focuses on utilizing the strength of each mobile platform and creates mobile applications that are native, powerful and off-line capable. iStar is an iPhone application platform which enable celebrities to communicate with fans through unique, customized iPhone/iPod Touch applications. exZact is Zerion's award winning mobile data collection platform, allowing small businesses and enterprises alike to create and manage inspections, surveys, and other data collection projects on the iPhone/iPod Touch platforms. Founded in 2003, Zerion provides services in enterprise system architecture and mobile development, for the iPhone, Windows mobile, and Blackberry platforms. Zerion Consulting is an 8(a) certified small business.

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