

Blue Whale Apps and NACD Release Second Speech Therapy Apps

Published on 01/24/13

The National Association for Child Development and Blue Whale Apps today introduce Speech Therapy for Apraxia - Words 1.0 for iPad, Kindle, and Nook tablet devices. The app, a practical therapy tool for parents and speech pathologists alike, is a fun, user-friendly app that practices articulation at the word level and is a logical follow-up to the original syllable-based app, Speech Therapy for Apraxia. Target words are grouped according to specific patterns of articulation.

Wellington, Florida - The National Association for Child Development and Blue Whale Apps announced today the release of their breakthrough app aimed at assisting children and adults with speech and articulation. The application, Speech Therapy for Apraxia - Words 1.0 which is part of their NACD Home Speech Therapist line, is now available on the App Store, Google Play, Amazon App Store, and Barnes & Noble App Store for the iPad, Kindle Fire, Nook, and Android Tablets.

Speech Therapy for Apraxia - Words is a fun, user-friendly app that practices articulation at the word level and is a logical follow-up to the original syllable-based app, Speech Therapy for Apraxia. It is a perfect tool for young children with articulation problems and for children with apraxia/dyspraxia. Adults with apraxia can use the application as well. Target words are grouped according to specific patterns of articulation. A hierarchy of levels starts with single words and then progresses through increasingly more difficult production sequences. It can be used by parents for practice at home or by a speech pathologist as part of a formal speech therapy program.

"Whether you are working on motor planning for speech or targeting particular speech sounds for straight articulation practice, this is a great continuation of the work started in the original app. It takes your speech practice to the next level," said Lori Riggs, Speech-Language Pathologist at NACD. Because the emphasis is on the user's speech production/articulation, the parent or therapist serves as an active participant in each session, providing the user with feedback, reinforcement, and additional modeling. This app is not intended for independent use.

Speech therapists can use this app in formal therapy sessions as part of a comprehensive approach to articulation and motor planning. Using tablet devices in therapy sessions has proven to be quite beneficial, as clients respond positively to the tablet apps, especially children.

Experts say that the tablet devices such as the iPad, Kindle, and Nook allow the children to have more control. The devices simplify their engagement to just touch rather than having to use a keyboard and mouse. They are especially helpful to those with autism and speech issues.

"The first app, Speech Therapy for Apraxia, has been in the Top 25 Paid Medical App charts on the iPad App Store since it was available last year. It made perfect sense to follow the success of that iPad app with an app that has a broader user base using words," said Gregg Weiss, CEO of Blue Whale Web Solutions, Inc., the iOS app development company responsible for developing the app.

About NACD:

The National Association for Child Development is a unique organization with a unique approach to brain growth and development. Founded in 1979 by Bob Doman, NACD has helped

parents enhance the development and function of their children for over 30 years. In its work with tens of thousands of clients, NACD has developed an approach to human

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

development, the achievement of human potential, and the remediation of developmental, educational, and neurological problems that is based upon the gestalt of the individual. The efficacy of NACD's Targeted Developmental Intervention has been demonstrated with individuals from infant to geriatric, whose function has ranged from comatose to gifted. It is from this background and experience that the NACD team of neurodevelopmentalists and therapists, including speech/language pathologists, has created the NACD Home Speech Therapist line of speech apps.

Device Requirements:

- * Requires iPad with iOS 5.0 or later
- * 45.7 MB

Pricing and Availability:

Speech Therapy for Apraxia - Words 1.0 is \$4.99 USD (or equivalent amount in other currencies) and available worldwide through the App Store in the Medical category.

Blue Whale Apps:

<http://www.bluewhaleapps.com>

NACD:

<http://www.nacd.org>

Speech Therapy for Apraxia - Words 1.0:

<https://itunes.apple.com/app/speech-therapy-for-apraxia/id586636734>

Speech Therapy for Apraxia - NACD Home Speech Therapist 1.2:

<https://itunes.apple.com/app/speech-therapy-for-apraxia/id512647583>

Screenshot 1:

<http://a658.phobos.apple.com/us/r1000/064/Purple/v4/a0/67/d8/a067d819-5c34-50d1-d0c6-4918bbcf41a2/mzl.uikgdltk.480x480-75.jpg>

Screenshot 2:

<http://a462.phobos.apple.com/us/r1000/096/Purple/v4/5f/17/95/5f179516-bc82-5a2e-7f4d-eb8e2d7d07a3/mzl.qwbmhost.480x480-75.jpg>

Blue Whale Apps is a mobile app development company specializing in high quality and engaging iPhone and iPad applications for medical professionals and the healthcare industry. Blue Whale brings you a team of highly experienced professionals who have worked with the world's leading technology, advertising and design. Copyright (C) 2013 Blue Whale Apps. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Gregg Weiss
CEO & Founder
561-753-0776

gregg@bluewhaleapps.com

Link To Article: <https://prmac.com/release-id-53801.htm>
