

## 2 Minute Mysteries Launches in Apple's App Store

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SR Entertainment has announced 2 Minute Mysteries, their initial ten part episode for iPhone and iPod Touch. Each episode is an interactive mystery in which the viewer takes on the role of the detectives and must solve the crime. The first episode titled The Bank Robber is free with each subsequent episode listed with a nominal price.

Toronto, Canada - 2 Minute Mysteries have arrived with the launch of SR Entertainment Inc.'s initial ten part episode arc inside Apple's App Store for the iPhone and iPod Touch within the games and entertainment categories. Each episode is an interactive mystery in which the viewer takes on the role of the detectives and must solve the crime.

"First and foremost, I would like to thank Stephen Colbert." said Rory Scherer, founder of SR Entertainment Inc. "Secondly, I would like to thank Mr. Colbert again. In fact, that is a mystery onto itself as to why I am thanking Mr. Colbert...a mystery that is solvable to a keen mind."

The first episode titled The Bank Robber is free with each subsequent episode listed with a nominal price of \$0.99 US. SR Entertainment Inc. lists its logline as follows: "Roger Stevens, the infamous bank robber, is found dead in his hotel room from an apparent gunshot wound to the side of his head. Was it a suicide?"

The episodes vary in location, theme, and suspects, although all revolve around the same fictional detectives. One episode has the two sleuths arriving at a scene of a botched ransom and must determine who the criminal is. Another has the two detectives attempting to decipher a computer password before a virus begins to spread to several financial institutions' servers and databases. SR Entertainment Inc. has indicated the series will soon be available in Blackberry's App World.

As its name implies, each episode is brief appealing to those game players 'on the run'. "It's perfect for people with only a few free minutes here and there." said Scherer "Whether you're on the bus or subway commuting, or waiting to meet a friend at a Starbucks and only have a few minutes in which you need to be entertained, 2 Minute Mysteries is a perfect way to pass the time."

2 Minute Mysteries:  
<http://www.2MinuteMysteries.com>

The Bank Robber:  
<http://appshopper.com/games/2-minute-mysteries-the-bank-robber>

Direct Download Link:  
<http://appshopper.com/games/2-minute-mysteries-the-bank-robber>

Purchase Link:  
<http://appshopper.com/games/2-minute-mysteries-the-bank-robber>

Screenshot:  
<http://www.globenewswire.com/newsroom/prs/?pkgid=6091>

Screenshot/App Icon:  
<http://www.globenewswire.com/newsroom/prs/?pkgid=6091>

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Rory Scherer  
President & Founder  
416-460-0884

[rory@mysteryatmansfieldmanor.com](mailto:rory@mysteryatmansfieldmanor.com)

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