

Reinvented Software releases Feeder 2.0 - Versatile RSS Editor

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Reinvented Software today released Feeder 2.0, their versatile RSS editor for creating news feeds, podcasts and appcasts. Feeder makes working with RSS as straightforward as writing email and packed with thoughtful features such as templates, previews, HTML editing and auto-completion. Version 2.0 adds weblog integration, announcements, editing and preview improvements, live validation, Amazon S3 uploading, iTunes U support, an improved user interface and many more new features and improvements.

Swansea, UK - Reinvented Software released Feeder 2.0 today. Feeder is a versatile RSS editor for creating news feeds, podcasts and appcasts. Version 2.0 adds weblog integration, announcements, editing and preview improvements, live validation, Amazon S3 uploading, iTunes U support, an improved user interface and many more new features and improvements.

Feeder makes working with RSS as straightforward as writing email and is packed with thoughtful features such as templates, previews, HTML editing and auto-completion. For podcasters, Feeder includes full support for the iTunes RSS podcasting extensions, drag and drop episode creation, an iTunes Store preview and the ability to tag all popular podcast media files. Feeder can publish feeds and associated files via FTP, SFTP, MobileMe and now, Amazon S3.

Feeder 2.0 adds weblog integration, so updates can also be posted to a weblog when the feed is published, streamlining the process for podcasters who use Feeder alongside their blog. Feeder 2.0 can also announce new content on Twitter and Facebook automatically.

Feeder's user interface has been updated and improved. The new toolbar layout reduces visual clutter and follows a typical workflow, while the new portrait preview shows more content for proofreading. When editing items, HTML syntax coloring has been greatly improved and it's now possible to upload and insert files with drag and drop. Feeder 2.0 also adds support for iTunes U podcasts.

Knowing what to do with a feed after it is published is not always obvious. Feeder 2.0's solution to this is the Share panel. Presented after a feed is published, and always available thereafter via a button in the toolbar, the Share panel shows HTML auto-detect code and subscription links for the feed or podcast, links to the feed's images and can submit podcasts to the iTunes Store. These are just some of the new features in Feeder 2.0. A full list of changes is available in the release notes on the Reinvented Software web site.

System Requirements:

Feeder requires Mac OS X 10.5 Leopard or later, and is available as a 15-day trial that can be unlocked upon purchase.

Pricing and Availability:

A full license costs \$39 (USD) and an upgrade from version 1.x is \$14.95, with free upgrades available to anyone who purchased Feeder 1.x six months prior to the release of version 2.0. Education and bulk discounts are also available.

Reinvented Software:

<http://reinventedsoftware.com/>

Feeder 2.0:

<http://reinventedsoftware.com/feeder/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download Feeder:

<http://reinventedsoftware.com/feeder/downloads/Feeder.dmg>

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<http://reinventedsoftware.com/store/>

Screenshot:

<http://reinventedsoftware.com/feeder/promo/Feeder-Window.png>

Screenshot/App Icon:

<http://reinventedsoftware.com/feeder/images/Feeder128.png>

Reinvented Software was founded in August 2004 by long-time Mac developer Steve Harris who, having wasted 10 years working for other people, decided to dedicate his life to making the best software in the world - software for the Mac. Reinvented Software currently publishes two applications: Together, a file organizer and Feeder, the comprehensive RSS feed and podcast publishing application, both exclusively for Mac OS X.

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