

## **Humble Daisy announces ProfCast Site License Sale - 40% Discount**

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Michigan based Humble Daisy is offering a 40% discount on all site license purchases of ProfCast during the month of May 2009. Sites that take advantage of this discounted price will receive a free upgrade to ProfCast 3.0 when it becomes available. Additionally, licenses purchased during the month of May are compatible with the forthcoming ProfCast for Windows which is currently in beta testing. ProfCast is a versatile, powerful, yet very simple to use tool for recording lectures.

Ann Arbor, Michigan - Humble Daisy is offering a 40% discount on all academic site license purchases of ProfCast during the month of May 2009. Sites who take advantage of this discounted price will receive a FREE upgrade to ProfCast 3.0 when it becomes available. Additionally, licenses purchased during the month of May are also compatible with the forthcoming ProfCast for Windows\*\* which is currently in beta testing.

Additionally, effective May 1st, 2009 Higher Educational institutions world wide can purchase school site licenses of ProfCast including up to 300 seats at just \$600.00

ProfCast is perfect for professionals and educators alike who need to provide a more flexible, rich media to supplement traditional pedagogical tools such as books, course packs, or notes. ProfCast is a perfect compliment to Apple's iLife Suite. With its integrated workflow, ProfCast provides a low cost solution for recording and distributing lectures, special events, and presentations as podcasts.

Feature highlights include:

- \* Records Live Presentations
- \* Supports Multiple File Formats
- \* ID3 Tags for iTunes U
- \* Integrated Podcast Manager
- \* Export to GarageBand
- \* Share to iWeb
- \* URL Linking
- \* Audio Playthrough Support

ProfCast sports live presentation recording, synchronization of slides with audio, Keynote and PowerPoint support, RSS generation and publishing support. All elements of a presentation, including slide timings, bullet point builds and voice narration are seamlessly recorded. ProfCast allows users to record their presentation as they give it, and also helps publish recorded presentations as enhanced podcasts, complete with RSS.

ProfCast is a unique utility that is easy to use and produces high-quality results. It remains the only innovative capture solution that records presentations and creates enhanced podcasts.

"The response to our Site License Sale in December was fantastic, but there were a lot of customers who asked us to do it again." explained Humble Daisy Chief Instigator and CEO Dave Chmura. Site licenses for ProfCast are regularly priced starting at \$1750.00 for up to 500 users. "I also want people to know that even if they take advantage of this discount, they will receive a FREE upgrade to ProfCast 3 when it becomes available."

Minimum Requirements:

- \* Mac OS X Version 10.4 Tiger or later (10.5 Leopard Compatible)
- \* Universal Binary for PowerPC and Intel
- \* 500 MB Hard Drive space

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

- \* PowerPC G4 667MHz or greater
- \* Keynote 2.0 or later
- \* Microsoft PowerPoint 2004 or Microsoft PowerPoint 2009
- \* Integration with GarageBand and iWeb requires iLife '06 or later.
- \* Integration with GarageBand on Mac OS X 10.5 requires iLife '08.
- \* Internet connection (required for online publishing)

\*\* ProfCast for Windows includes lecture recording and media creation functions only. RSS generation and publishing are available on the Macintosh platform only.

**Pricing and Availability:**

ProfCast is priced at \$59.95 (USD) for a single-user license. A full-featured, 15-day demo is available and a recommended update for all customers. Educational discounts are available.

**ProfCast 2.5.0:**

<http://www.profcast.com>

**ProfCast Educational Pricing Page:**

[http://profcast.com/store/educational\\_purchases.php](http://profcast.com/store/educational_purchases.php)

**Download ProfCast 2.5:**

<http://profcast.com/downloads/current/ProfCast.dmg>

**Purchase ProfCast:**

<http://www.profcast.com/store/>

**Getting Started Guide:**

<http://www.profcast.com/pdfs/GettingStarted.pdf>

**Application Icon:**

[http://profcast.com/images/Logos/ProfCastIcon\\_LG.jpg](http://profcast.com/images/Logos/ProfCastIcon_LG.jpg)

Headquartered in Ann Arbor, Michigan, Humble Daisy, Inc. is a privately funded company founded in 2002 by husband-wife team of David and Michael Chmura. With a focus on the Mac platform, Humble Daisy's goal is to provide simple and elegant, user-centered solutions to facilitate personal and professional success. Copyright 2002-2008 Humble Daisy, Inc. All Rights Reserved. Apple, the Apple logo, and Keynote are registered trademarks of Apple Computer in the U.S. and/or other countries.

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