

Embraceware announces HoloSnaps 1.0 for iPhone and iPod touch

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Embraceware Software today announces HoloSnaps 1.0 for iPhone and iPod touch. Add a new angle to your photos with HoloSnaps. Select any 3 of your photos to create a holographic card that responds to tilting your iPhone or iPod touch. iPhone users can utilize the built-in camera to take photos within HoloSnaps or select existing photos stored on the device. Cards are saved in a glass display case for later viewing. Tap on a card to have the robotic arm lift it out of the case for you.

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iPhone users can utilize the built-in camera to take photos within HoloSnaps or select existing photos stored on the device. iPod touch users can select from existing photos. HoloSnaps utilizes the accelerometer built into the iPhone and iPod touch to achieve the response of tilting the device for the hologram card effect.

Feature Highlights:

- * Fully animated UI with sound effects
- * Simple 3 step work flow guides the process
- * Compatible with the iPhone camera
- * Drag to re-arrange cards

Language Support:

English, French, Spanish, German, Swedish, Finnish, Dutch, Czech and Arabic

System Requirements:

- * iPhone or iPod touch 2.2 or later

Pricing and Availability:

HoloSnaps 1.0 for iPhone is only \$0.99 (USD) and available exclusively through Apple's App Store. HoloSnaps can be found in the photography category and is available in all 70 countries. iTunes promo codes available upon request for product review purposes.

HoloSnaps 1.0:

<http://holosnaps.com>

Download and Purchase:

<http://itunes.com/app/HoloSnaps>

Screenshot 1:

<http://embraceware.com/img/holosnaps/hs1.jpg>

Screenshot 2:

<http://embraceware.com/img/holosnaps/hs2.jpg>

Screenshot 3:

<http://embraceware.com/img/holosnaps/hs4.jpg>

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Embraceware Software Inc has been developing software for the Mac since 2005 and has most recently extended to iPhone development. Our lead product for Mac OS X is Awaken which is a digital alarm clock and sleep timer. Embraceware is located in St. John's, Newfoundland, Canada. Copyright 2005-2009 Embraceware Software Inc. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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