

\$29000 in 15 Months - Pocket Lists iOS App Sales Figures Updated

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Moscow based software development company, 1312 is sharing its app sales figures for Pocket Lists 3.0.2, their popular universal to-do list app for iPhone and iPad. Pocket Lists was developed specifically for managing checklists, focusing on important to-dos, and collaborating with friends. The company is hopeful that revealing its app sales figures will be useful to other indie developers who are low on budget promoting their apps.

Moscow, Russian Federation - 1312 software development company is sharing its iOS app sales figures for Pocket Lists 3.0.2, their popular universal to-do list app for iPhone and iPad. Rated 4.5+ stars on the App Store by its customers, Pocket Lists was developed specifically for managing checklists, focusing on important to-dos, and collaborating with friends.

1312 is a team of two indie developers. "Our experience and the app sales figures will be very useful for hundreds of indie developers who make their iOS apps and who are low on budget promoting their apps," said Vladimir V. Tuporshin, 1312 team developer. "If you are a newbie, it's hard to predict how will your app proceed in the App Store, and analyzing real sales charts and other apps experience is crucial."

Pocket Lists is the ultimate all-in-one checklist & to-do list app offering a lot of features including:

- * Intuitive UI
- * Location-based notifications
- * Natural "meeting tomorrow morning", "cinema fri 7pm" to-do input
- * Multiple syncing, collaboration and other features

The Pocket Lists app was featured by Apple as "New & Noteworthy" and "What's Hot" in the United States and Russian App Stores.

Device Requirements:

- * iPhone, iPod touch, iPad or iPad mini
- * Requires iOS 6.0 or later

Pricing and Availability:

Pocket Lists 3.0.2 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Productivity category.

Pocket Lists 3.0.2:

<http://www.pocketlistsapp.com/>

Purchase and Download:

<http://itunes.apple.com/app/pocket-lists/id482537116>

Pocket Lists Sales Exposed:

<http://www.pocketlistsapp.com/blog/Pocket-Lists-sales-29k-in-15months/>

Screenshot:

<http://a1551.phobos.apple.com/us/r1000/110/Purple/v4/db/80/aa/db80aaba-a10c-d46b-7756-59cd1491b979/mzl.jgogkbax.480x480-75.jpg>

App Icon:

<http://a4.mzstatic.com/us/r1000/101/Purple/v4/fc/86/be/fc86be2d-13f0-16b7-4b32-385c257a4795/mzl.dwgovnwi.175x175-75.jpg>

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