

Noise Industries Partner SUGARfx Releases 2 New Plug-ins

Published on 05/08/09

Noise Industries, developer of visual effects tools for the post-production and broadcast markets announced that development partner SUGARfx is releasing two new plug-in FxPacks; RadialWave and H.U.D. FxFactory powered FxPacks are designed by Noise Industries and their development partners to extend the visual effects capabilities of Adobe After Effects CS3 / CS4, Apple Final Cut Studio and Apple Final Cut Express applications.

Boston MA - Noise Industries, developer of visual effects tools for the post-production and broadcast markets announced that development partner SUGARfx is releasing two new plug-in FxPacks; RadialWave and H.U.D. (Heads Up Display). FxFactory(R) powered FxPacks are designed by Noise Industries and their development partners to extend the visual effects capabilities of Adobe(R) After Effects(R) CS3 / CS4, Apple(R) Final Cut Studio(R) and Apple Final Cut(R) Express applications. SUGARfx is a longtime Noise Industries partner known for developing both exotic and everyday practical use visual effects plug-ins for broadcast and postproduction designers.

The new SUGARfx RadialWave plug-in is a hypnotic animation effect that ships with 14 professionally designed presets. The new plug-in also includes extensive controls for those visual effects artists who want to push the creation boundaries of their designs. The new SUGARfx H.U.D. FxPack is a stylization plug-in that alters video so that it looks as though the viewer is looking through an old camera, a high-powered rifle scope and other technology gadgets.

"SUGARfx always delivers something special and these releases are no exception," Niclas Bahn, director of business development, Noise Industries. "The SUGARfx founder Ricardo Silva is an exceptional broadcast designer and each new plug-in that ships from SUGARfx is not only highly creative, but incredibly useful within the effects production workflow. Innovation combined with practicality has made SUGARfx products such a huge success among the FxFactory user base."

About Noise Industries Development Partners

FxPacks are developed by Noise Industries and its partners using the Noise Industries FxFactory Pro plug-in manager. The FxFactory Pro Plug-in Manager provides broadcast designers a user-friendly development tool to create additional effects plug-in packages for Adobe After Effects, Apple Final Cut Studio and Final Cut Express applications.

SUGARfx FxPacks and Pricing:

The SUGARfx RadialWave and H.U.D. FxPacks are available today for 69.00 (USD) and 79.00 (USD) respectively via the Noise Industries web site. Additional FxFactory plug-in FxPacks are available for free or commercially starting at a price point of 29.00 (USD). FxFactory products can be purchased via the Noise Industries website or through Noise Industries Partners. Adobe After Effects CS3/CS4, Apple Final Cut Studio 2 and Apple Final Cut Express 4 users can test drive SUGARfx as well as hundreds of FxFactory plug-ins by downloading the free 15-day trial version.

Noise Industries:

<http://www.noiseindustries.com>

Screenshot:

http://www.noiseindustries.com/files/blocks_image_5_1.jpg

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Established in 2004, Boston Massachusetts based Noise Industries is an innovative developer of visual effects tools for the post-production and broadcast community. Their products are integrated with popular non-linear editing and compositing products from Apple, Adobe and Avid.

###

Janice Dolan
Director
617-817-6595

janice@zazilmediagroup.com

Link To Article: <https://prmac.com/release-id-5531.htm>
