

locrUpload 1.1 for iPhone and iPod Touch

Published on 05/06/09

locr and Houdah Software has announced locrUpload 1.1, an update of their geotagging application for the iPhone and iPod Touch. locrUpload offers geotagging photos and uploading them to the leading geotagging community locr. LocrUpload makes use of the iPhone and iPods location services, including GPS on iPhone 3G, to upload geocoded photos. The program is free of charge and can be downloaded from the App Store.

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LocrUpload allows iPhone and iPod Touch users to geotag and share their photos with the locr community. LocrUpload makes use of the iPhone and iPods location services - including GPS on iPhone 3G - to upload geocoded photos.

locrUpload Version 1.1 advances the specificity of the photo location. locr photo albums can be created right from the export window and photos can comfortably be transferred to existing iPhone albums. The user can save his password encoded on the iPhone and it is even easier to delete photos. Furthermore the new version rotates the photos always correctly now.

Locr is a popular geotagging photo community specialized in travel photography, which localizes photos and visualizes the location on street maps and satellite images. People from all over the world share their travel photos and discover different places. Since March 2009 locr provides innovative travel photo books with automatically generated maps and background information about location and motif.

The locr travel photo book editor works without additional software and it is the first and only web-based tool for creating a travel photo book. Photo locations are marked automatically on specially programmed Atlas maps. According to the destination of photos from anywhere in the World, locr offers a choice of high-resolution digital maps. Instead of the usual 72dpi, locr serves 300dpi high quality print maps with brilliant colors and a great range of formats.

Minimum Requirements:

- * iPhone, iPhone 3G or iPod Touch
- * iPhone OS 2.2 or later

Purchasing LocrUpload licenses:

LocrUpload is available for FREE from the Apple iTunes AppStore.

locr Website:

<http://www.locr.com>

locr logo:

<http://www.locr.com/banner>

Download Link:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=307805480&mt=8>

Houdah Software:

<http://houdah.com/iphone/>

Locr was founded in September 2006 in Brunswick, Germany. The founding team has many years of entrepreneurship experience in the fields of internet, software and multimedia. The main investor is the High-Tech Gruenderfonds, a joint venture of public and private investors (e.g. Siemens, Telekom, BASF). Due to strong partnerships locr aims to become Europe's leading internet platform for travel- and geophotography in 2009. Apple, Macintosh, Mac, iPhone, iPod, Spotlight, WebObjects and the Mac logo are trademarks of Apple Computer. Other company and product names may be trademarks of their respective owners.

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