

## Instaviz 1.3 Launches with Major Sharing Enhancements

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Pixelglow Software today launched Instaviz 1.3, the latest version of the first and best diagram sketching software for iPhone and iPod Touch. Version 1.3 now exports to Microsoft Visio 2007, emails to iPhone and Mac users, imports from web servers and opens from third-party apps and websites. Instavue, the desktop companion to Instaviz for exporting and printing, will now also be available for Microsoft Windows, featuring inter-operation with the Microsoft Office 2007 suite.

Perth, Australia - Pixelglow Software today launched Instaviz 1.3 - the latest version of the first and best diagram sketching software for the Apple iPhone and iPod Touch - featuring major enhancements that make it even easier for users to share, collaborate and manage organization charts, flowcharts, mind maps and other diagrams. Instavue, the desktop companion to Instaviz, will now also be available for Microsoft Windows.

First released in December 2008, Instaviz has become one of the most popular diagramming software on the iPhone platform, with its simple sketch-to-create interface and deep feature set. Enthusiastic users have awarded the current version 4 out of 5 stars over 22 ratings in the US App Store alone.

"Instaviz is one of the best mind-mapping apps that I've come across," says Michael Alexander at AppCraver, an App Store review site. "It's dead simple to use and works quite well."

Instaviz 1.3 now exports diagrams created on the iPhone to Microsoft Visio 2007, the industry standard diagramming software on the desktop. Users can now also email diagrams to other iPhone or Mac users with the tap of a few buttons.

"Instaviz is a whiteboard in your pocket, you sketch ideas there to show to others," says Glen Low, author of Instaviz. "But our users have often asked for more ways to share their diagrams and continue their work on the desktop. Adding these new collaboration functions was a no-brainer."

The new version can now import diagrams from web servers, including MobileMe iDisk and box. Third-party apps and websites can also open their diagrams in Instaviz, playing well with popular solutions such as myDBR and IdeaTree.

Nocsos myDBR is a web-based reporting system for MySQL and Microsoft SQL Server for easily building and managing a scalable reporting environment. "With myDBR's built in iPhone and Instaviz support, it is now possible to do a real end-to-end solution for graphs," says Seppo Laaksonen, CEO of Nocsos. "We at Nocsos find Instaviz an innovative product that really shows how things can be made easy."

IdeaTree is a shared flow chart for ideas on the web. It allows users to work on graphs simultaneously with others while adding multimedia content. "By adding the ability to export to Instaviz, we instantly gained a very easy-to-use portable environment. IdeaTree users can now add to projects on the go, capturing additional ideas as they occur," says Ron Newman, founder of IdeaTree. "This is what computing should be about, capturing the human moment."

Instavue is the sidekick of Instaviz on the Mac OS X platform. Instavue users can quickly extract their Instaviz diagrams by simply selecting them from their iPhone and iPod Touch backups, then exporting or printing them.

Pixelglow Software has now ported Instavue so that Windows users can also share their diagrams. Instavue for Windows features 12 different bitmap and vector export formats, including VML and EMF (Enhanced Metafile) images for inter-operation with Microsoft Office 2007 suite.

#### About Instaviz

Instaviz is an iPhone and iPod Touch application that turns roughly sketched shapes and lines into beautifully laid-out diagrams. Instaviz uses Recog, a new shape recognition engine based on advanced fuzzy logic and trained on over 2,500 sketches drawn by real users. Instaviz also uses Graphviz, the industry standard for automated graph layout, representing over 20 years of AT&T research work.

#### About Instavue

Instavue is a Mac and Windows application that extracts the Instaviz diagrams from the user's iPhone or iPod Touch backups. The user can then choose to print the diagrams or export them to any of these vector and bitmap formats: BMP, EPS, GIF, Graphviz, JPEG, PNG, PostScript, SVG, TIFF, Visio VDX or VML. Mac users can also export to these additional formats: JPEG2000, OpenEXR, Photoshop, PDF, Quickdraw, Silicon Graphics or TGA. Windows users can also export to the EMF (Enhanced Metafile) format.

#### About Mydbr

myDBR is a web-based reporting system for MySQL and Microsoft SQL Server for easily building and managing a scalable reporting environment. myDBR's automatic layouts save time and money and allow fully dynamic reports. myDBR also supports free linking of reports together, producing full report browsing result for the user. myDBR supports a full range of features including tabular data, complex charting, Graphviz graphs, Google maps and an API for extension. myDBR offers an optimized interface to major mobile platforms including iPhone, Symbian and Android.

#### About Ideatree

IdeaTree is a shared flow chart for ideas, a visual wiki, a concept mapper. It allows users to work on graphs simultaneously with others while adding deep content in the form of slides, audio, spreadsheets, formatted text and page links. Users can assign project teams to individual graphs, make tunnels between graphs, vote on solutions, and much more. It gathers the knowledge together in one place and gives users a stage.

#### Pricing and Availability:

Instaviz 1.3 is available from the Apple iPhone App Store for \$9.99 (USD). Instavue for Windows is available to download for free. myDBR is available at the myDBR website. IdeaTree is available from their website.

#### Instaviz 1.3:

<http://instaviz.com>

#### Download and Purchase:

<http://instaviz.com/get/>

#### Download Instavue for Mac or Windows:

<http://instaviz.com/instavue/>

#### myDBR:

<http://mydbr.nocsos.com>

#### ideaTree:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://ideatree.us>

Instaviz Screenshot:

<http://instaviz.com/screenshot/2.png>

Pixelglow Software synthesizes disparate ideas into simple and intuitive working software solutions. On the Macintosh, Windows and web platforms for over 12 years, Pixelglow Software works with clients ranging from small firms to multinationals like WorleyParsons, AT&T and Autodesk. Their AltiVec-optimized SIMD toolkit macstl is well-regarded in numerics and high performance computing circles since 2003. Their port of Graphviz to Mac OS X took two prizes in the Apple Design Awards 2004: Winner for Best Open Source Product and Runner-Up for Best New Product. In 2005, Apple invited Pixelglow Software to tour Australia and New Zealand to demo new features of Mac OS X Tiger during their WWDC roadshow. Copyright 2009 Pixelglow Software. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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