

WaterField Hedges iPhone Bet - Unveils Galaxy S4 Suede Jacket

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The Apple-Samsung wars rage on. Will the Samsung Galaxy S4 rival the iPhone? WaterField Designs hedges its bet and extends the iPhone Suede Jacket line to include the Galaxy S4 and other Samsung smartphone models. The Galaxy S4 Suede Jacket, available in classic black, and zebra or cheetah animal-print, scratch-free, microfiber material, adds no bulk to the S4 and helps to keep the phone's screen clean. Available now for pre-order. Ships late April/early May.

San Francisco, California - WaterField Designs, an innovative leader in locally-manufactured laptop sleeves and designer bags and cases for digital gear, introduces its first custom-sized, Samsung S4 Case - the Ultrasuede(R) S4 Suede Jacket(TM); the Suede Jacket has long been available for iPhone models. The S4 Suede Jacket, available in classic black, and zebra or cheetah animal-print, scratch-free microfiber, adds no bulk to the S4 and helps to keep the phone's screen clean.

The Samsung S4 Suede Jacket(TM)

- * Snug-fitting, ultra-thin case made from 100% Ultrasuede(R) with stretch memory
- * Scratch-free protection from bumps and scrapes
- * Case helps keep screen clean and can double as a screen cleaner for other devices
- * Optional strong, stretch-mesh, rear pocket for storing ear-buds, credit cards or cash
- * Available in classic black, or animal prints (zebra or cheetah) Ultrasuede(R)

"Samsung anticipates S4 sales up to 10 million per month, and people have already been asking us for cases," noted Gary Waterfield, company owner. "If Samsung's predictions pan out, this phone will rival Apple's iPhone line. We've hedged our bets and tailored a custom-fitted Suede Jacket for the Samsung Galaxy S4."

Pricing and Availability:

The S4 Suede Jacket - Prices: Classic Black \$10. With pocket \$14. Animal Prints - zebra or cheetah (\$2). Available now for pre-order. Ships late April/early May.

WaterField Designs:

<http://www.sfbags.com/>

Samsung Galaxy S4 Suede Jacket:

<http://www.sfbags.com/products/smartphone-cases/samsung-smartphone-cases.php>

YouTube Video (Demo):

http://www.youtube.com/watch?v=xPomumvH_hl

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, tablets, smartphones, MP3s, gaming devices, electronic readers, and other digital gear. All products are manufactured to exacting standards in San Francisco. WaterField Designs and S4 Suede Jacket are trademarks of WaterField Designs. Other company and product names may be trademarks of their respective owners. Copyright (C) 2013 WaterField Designs. All Rights Reserved. Apple, the Apple logo and MacBook are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other company and product names may be trademarks of their respective owners.

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