

New Magazine for the App Development Industry Debuts

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App Developer Magazine launches with the premiere of its first issue to app developers worldwide. Now mailing the June 2013 issue, the publication is dedicated to providing the mobile app developer community a unique monthly perspective, not found anywhere else in the industry. Inside the magazine is a total picture for the app economy that app developers can use as a tool in their daily routines of designing, developing, and publishing mobile apps.

Springfield, Missouri - App Developer Magazine announces the official launch of its new magazine with the debut of its first issue this month. Available in print, online, and mobile, the monthly magazine targets the mobile industry including mobile app developers, app entrepreneurs and organizations that wish to utilize mobile enterprise apps.

The magazine offers an insider's perspective to the rapidly evolving app development industry. The first trade magazine of its kind, each monthly issue provides expert evaluation of the mobile ecosystem written by leading mobile developers, enterprise mobility specialists, and others with specific expertise in the industry.

Says Publisher Stuart Parkerson, "The magazine provides a monthly snapshot of the business of mobile as it relates to app development. While app developers will find the content specifically relevant, anyone who is invested in mobile technology or would like to utilize mobile to enhance their business model, will find the magazine of significant value."

App developers and app entrepreneurs will find in-depth information about methods, products and services that help them build, market, monetize, and deliver apps across the mobile ecosystem.

Information technology professionals will find advice on how to integrate mobile enterprise opportunities into their current IT structure. Strategies and execution as they relate to BYOD, security, and the consumerization of the IT department are just some of the issues that are discussed in each issue of App Developer Magazine.

"We cover much more than simply developing apps for the Apple and Android markets," said Richard Harris, Executive Editor. "There are a number of rapidly emerging opportunities for app development as a proliferation of new markets, hardware, and user purchasing options continues to be introduced."

To subscribe to App Developer Magazine for a low price, and to learn more, please visit App Developer Magazine online.

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June 2013 Issue:
<http://appdeveloper magazine.com/?l=/ViewIssue&id=June13>

Sample Issue:
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App Developer Magazine, LLC is a Springfield, MO based print and digital publication that emerged in 2012 as a resource for the mobile app development industry. Covering all areas of the app economy from iOS, Android, HTML5, Windows Phone, and more, we have quickly become an authority that app developers look to in their daily routine. Copyright (C) 2012-2013 App Developer Magazine, LLC. All Rights Reserved. All other trademarks and trade names are the property of their respective owners.

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